

DESERT CABALLEROS WESTERN MUSEUM

EXPERIENCE THE OLD WEST, THE NEW WEST & THE NEXT WEST

MEDIA RELEASE

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Spanish-Language Audio Tour for Children Available September 1 at Desert Caballeros Western Museum

-- New tour expands educational offerings for local community and international visitors --

Wickenburg, AZ – Starting in September, the Desert Caballeros Western Museum will offer a Spanish-language guidePORT™ audio tour for children, made possible by a recent grant from Arizona Humanities. The new audio tour introduces young visitors to Western art and the history of Wickenburg and Arizona through engaging descriptions and first-person narration. It complements the Museum’s existing audio tour offerings, which include adult tours in Spanish and English, as well as an English-language children’s tour. The existing audio tours were first made available in 2014 with the installation of a guidePORT™ audio system at the Museum, a project also made possible by Arizona Humanities. The guidePORT™ system is hands-free and activates based on the user’s location within the Museum, making it effortless for speakers of any age to operate.

Translated and narrated by Wickenburg educator Gloria Rogers, the Spanish-language tour will serve the Hispanic community of Wickenburg and its surrounding areas, as well as international visitors the Museum welcomes from countries such as Mexico, Spain, and Italy. The Museum plans to add additional languages such as Chinese, German, and French in the future. Audio tours are available for school groups and individual visitors alike.

The Spanish-language children’s audio tour will first be available at the Museum on Saturday, September 1, 2018, the day of Wickenburg’s Fiesta de Septiembre. Fiesta is a celebration of Wickenburg’s Hispanic pioneer heritage organized each year by the Wickenburg Chamber of Commerce. Visit wickenburgchamber.com for more information about Fiesta.

GuidePORT™ audio tours are complimentary with paid Museum admission. Admission is always free for children 17 and under.

For more information about guidePORT™ audio tours and the Museum, contact Amanda Schlueter at the Desert Caballeros Western Museum, 928-684-2272 or marketing@westernmuseum.org.

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About the Museum

The Desert Caballeros Western Museum is an accredited museum by the American Alliance of Museums. The Museum is known as *Arizona's Most Western Museum*, and serves over 55,000 visitors a year. The Museum preserves and exhibits the art and history of the Southwest and the desert frontier, and is well-known for its innovative exhibitions and programming. Its world-renowned collection of American Western fine art, American Indian art and artifacts, and captivating interactive exhibits, together, create an unforgettable experience for visitors. The Museum's entire lower level is devoted to a re-creation of life in Late Territorial Wickenburg, including a fascinating permanent exhibit geared for children called *Out on the Ranch*. The Museum further enhances the visitor experience by offering a free audio guide tour system. The Museum also has two stores, The Museum Store and Ranch Dressing.

Visitor Information

The Desert Caballeros Western Museum is located in historic downtown Wickenburg at 21 North Frontier Street.

Current Hours of operation are:

Monday – Saturday 10:00 a.m. to 5:00 p.m.; Sunday noon – 4:00 p.m.

Summer hours of operation are:

(Memorial Day to Labor Day) Tuesday–Saturday 10:00 a.m.– 5:00 p.m.; Sunday noon – 4:00 p.m.

For more information, call 928-684-2272,
email info@westernmuseum.org or
visit www.westernmuseum.org.

General admission is \$12.00 for adults, \$10.00 for seniors (60+) and AAA members, and free for Museum Members, active duty military, and those age 17 and under.