

DESERT CABALLEROS WESTERN MUSEUM

EXPERIENCE THE OLD WEST, THE NEW WEST & THE NEXT WEST

MEDIA RELEASE

CONTACT: Amanda Schlueter, Marketing and Membership Manager
928-684-2272 marketing@westernmuseum.org

Desert Caballeros Western Museum Joins Smithsonian Magazine's 15 Annual Museum Day

- *Free Admission on September 21, 2019 with a downloadable Museum Day ticket* -

Wickenburg, AZ – Desert Caballeros Western Museum will open its doors free of charge to all Museum Day ticket holders on Saturday, September 21, 2019 as part of *Smithsonian* magazine's 15th annual Museum Day, a national celebration of boundless curiosity in which participating museums emulate the free admission policy at the Smithsonian Institution's Washington D.C.-based museums.

Museum Day represents a nationwide commitment to access, equality, and inclusion. This year, Museum Day will celebrate the Smithsonian Year of Music, an institution-wide initiative celebrating the Smithsonian's vast musical collections and resources through 365 days of music-related programming. Music is not only a reflection of human creativity and innovation, but also a key method of communication and cross-cultural exchange and understanding. The Smithsonian Year of Music crosses disciplines, bringing together music-related resources in art, history, culture, science and education.

Visitors to DCWM on Museum Day will receive a passport upon arrival. Passport stations will be located in each gallery; a completed passport will earn a prize and a raffle ticket for a grand prize drawing of a free Dual Membership to the Museum. Passport stations will be open from 10 a.m. to 3 p.m. The Museum closes at 5 p.m.

Museum Day tickets are available for download at Smithsonian.com/museumday. Visitors who present a Museum Day ticket will gain free entrance for two at participating venues, including Desert Caballeros Western Museum, on September 21, 2019. One ticket is permitted per email address. A list of participating museums can be found at Smithsonian.com/museumday/search.

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About the Museum

Embark on a genuine adventure at Desert Caballeros Western Museum in historic Wickenburg, Arizona, where world class art collections meet interactive historical exhibitions. At the core of the Museum's art collection are prized works by George Catlin, Albert Bierstadt, Frederic Remington,



Charles Russell, the Cowboy Artists of America and the Taos Society of Artists. Fine art by Deborah Copenhagen Fellows, Cynthia Rigden, Billy Schenck, Curt Walters and more offer a contemporary perspective. The Museum's lower level is an immersive tour of 1912 Wickenburg, featuring life-scale scenes and detailed dioramas that depict the history of Wickenburg and the desert frontier.

DCWM's frequently rotating special exhibitions include the annual *Cowgirl Up! Art from the Other Half of the West* exhibition and sale, featuring more than 50 of the West's best women artists. The Museum's Cultural Crossroads Learning Center offers dozens of lectures, workshops, and concerts throughout the year, and two Museum Stores offer a unique selection of books and gifts made in Arizona.

Desert Caballeros Western Museum is a Smithsonian Affiliate and is accredited by the American Alliance of Museums.

Visitor Information

The Desert Caballeros Western Museum is located in historic downtown Wickenburg at 21 North Frontier Street.

Current Hours of operation are:

Monday – Saturday 10:00 a.m. to 5:00 p.m.; Sunday noon – 4:00 p.m.

Summer hours of operation are:

(Memorial Day to Labor Day) Tuesday–Saturday 10:00 a.m.– 5:00 p.m.; Sunday noon – 4:00 p.m.

For more information, call 928-684-2272,
email info@westernmuseum.org or
visit www.westernmuseum.org.

General admission is \$12.00 for adults, \$10.00 for seniors (60+) and AAA members, and free for Museum Members, active duty military, and those age 17 and under.