MEDIA RELEASE

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Cowgirl Up! Art from the Other Half of the West Exhibition and Sale Returns to DCWM for 14th Year

-- Exhibition and sale showcases the brightest contemporary female artists working in the Western genre --

Wickenburg, AZ — The Desert Caballeros Western Museum is proud to present the 14th annual *Cowgirl Up! Art from the Other Half of the West* Invitational Exhibition and Sale from March 29 — May 12, 2019.

In 2006, the Desert Caballeros Western Museum embraced a revolutionary idea: an annual exhibition and sale, showcasing the brightest contemporary female artists depicting the Western lifestyle. In the male-dominated world of Western art, *Cowgirl Up!* turned the spotlight squarely on women's voices and perspectives, serving up a new, deeper understanding of the American West. Fourteen years later, *CU!* remains one of the major national events for Western women and artists.

Cowgirl Up! is a crossroads where artists, collectors and art enthusiasts come together to explore what it means to be a Western artist. CU! artists ride the range of techniques, styles, and mediums, altogether contributing more than 200 paintings, drawings, and sculptural works each year. More than 50 of the 56 featured artists are in attendance for opening weekend. After opening weekend, art is available for purchase at the Museum and online at westernmuseum.org. Proceeds benefit the creative endeavors of the Cowgirl Up! artists and of the Desert Caballeros Western Museum.

The 2019 *Cowgirl Up!* presents 56 talented artists from as close as Prescott and Phoenix and as far as Washington, Wyoming, and Tennessee. Eight of the artists are new to the show.

During three days of opening festivities, Frontier Street in front of the Museum transforms into a tented venue for catered dinners, dancing, live auctions, and an artists' quick draw. The weekend kicks off on Friday, March 29 with an opening gala reception, miniatures sale, and dancing under

the tent. Saturday, March 30 includes a session with a keynote speaker and a bid and bash sale with bidding on main gallery pieces, a sit-down dinner, and an artists' awards ceremony. Sunday, March 31 begins at 9 a.m. with a chuckwagon breakfast and a 90-minute quick draw with the artists. A spirited live auction of the quick draw pieces closes out the weekend.

Tickets for opening weekend are now available online at westernmuseum.org or by phone at 928-684-2272. Visit westernmuseum.org for a full description of the weekend's events, including times and prices.

2019 Cowgirl Up! Artists

*new to the Cowgirl Up! show in 2019

Maura Allen Suzanne Baker Heather Beary Kathy Beekman Heather Burton* Stephanie Campos* Jennifer Cavan Nancy Cawdrey Sonja Caywood Sherry Cobb* Rox Corbett Sheila Cottrell Lisa Danielle Judith Durr Joni Falk

Sheri Farabaugh

Deborah Copenhaver Fellows

Jessica Garrett Linda Glover Gooch

Lisa Gordon

Lindsey Bittner Graham

Sandy Graves Ann Hanson Erin Hanson

Stephanie Hartshorn

Harper Henry* Micqaela Jones*

Peggy Judy

Shelby Keefe

Susan Kliewer

Sue Krzyston

Laurie J. Lee Jan Mapes

Sharon Markwardt

Deanne McKeown Barbara Meikle Krystii Melaine Marcia Molnar Julie Nighswonger* Susanne Nyberg* Mejo Okon Julie Oriet Karen Petrovich

Jessica James Rabins (Gilbert)

Stephanie Revennaugh Samantha Sherry Sharon Standridge Sherry Blanchard Stuart Gail Jones Sundell Carol Swinney Karmel Timmons Rebecca Tobey

V.... Vaughan Liz Wolf

Sam Woolcott* Dinah Worman

About the Museum

The Desert Caballeros Western Museum is an accredited museum by the American Alliance of Museums. The Museum is known as *Arizona's Most Western Museum*, and serves over 55,000 visitors a year. The Museum preserves and exhibits the art and history of the Southwest and the desert frontier, and is well-known for its innovative exhibitions and programming. Its world-renowned collection of American Western fine art, American Indian art and artifacts, and captivating interactive exhibits, together, create an unforgettable experience for visitors. The Museum's entire lower level is devoted to a re-creation of life in Late Territorial Wickenburg, including a fascinating permanent exhibit geared for children called *Out on the Ranch*. The Museum further enhances the visitor experience by offering a free audio guide tour system. The Museum also has two stores, The Museum Store and Ranch Dressing.

Visitor Information

The Desert Caballeros Western Museum is located in historic downtown Wickenburg at 21 North Frontier Street.

Current Hours of operation are:

Monday – Saturday 10:00 a.m. to 5:00 p.m.; Sunday noon – 4:00 p.m.

Summer hours of operation are:

(Memorial Day to Labor Day) Tuesday–Saturday 10:00 a.m. – 5:00 p.m.; Sunday noon – 4:00 p.m.

For more information, call 928-684-2272, email info@westernmuseum.org or visit www.westernmuseum.org.

General admission is \$12.00 for adults, \$10.00 for seniors (60+) and AAA members, and free for Museum Members, active duty military, and those age 17 and under.