

Museum Mission

The Desert Caballeros Western Museum welcomes and enriches diverse audiences by inspiring an appreciation of the art and history of the American West through creative exhibitions and educational programs that preserve the West's cultural legacy.

Museum Vision

The Desert Caballeros Western Museum will be a nationally recognized center for Western art, history, and culture.

Museum Values

We exercise responsible stewardship and management of all museum resources.

We operate a financially stable organization.

We promote the highest professional standards and institutional integrity in all museum endeavors.

We work together as a positive team (staff, trustees, and volunteers) while respecting our different viewpoints and talents.

We operate with transparency to maintain and grow the public trust.

We provide exemplary and innovative programs and exhibitions for our diverse audiences.

We respect and serve our audiences by being responsive to their needs.

We improve our ability to interpret the Western experience by collecting and researching associated art and artifacts.

We creatively promote the Museum locally, regionally, and nationally.

We provide an accessible, safe, and enjoyable museum learning experience.

We serve as a model and resource for leadership and innovation in the local community.

We form partnerships with other cultural and educational institutions to promote a deeper interest in and knowledge of Western American art and culture.

We foster and deepen relationships with existing and prospective donors to grow the collection and ensure the financial stability of the Museum.

Boyd Ranch Mission Statement

The Boyd Ranch of the Desert Caballeros Western Museum provides a unique facility for educational programs and equestrian activities that preserve the Western lifestyle.

Boyd Ranch Vision Statement

The Boyd Ranch will be a regionally recognized facility for educational, equestrian, and recreational activities that preserve Western heritage.



Joe Beeler ©, *Thanks for the Rain*, DCWM Collection, photo © Wayne Norton

FROM THE CHAIRMAN OF THE BOARD



Jason Rovey Chairman of the Board

There was just nothing normal about our year 2019-2020. The COVID-19 pandemic-related challenges we faced were unprecedented, but our irrepressible volunteers and dedicated staff met them head on and we ended the fiscal year in a very positive fashion.

The results were we stayed healthy, adopted new safety protocols that enabled us to offer most of our outstanding educational programs and exhibitions, albeit many of them virtually, and balanced the budget which continued our long unbroken string of balanced budgets and fiscal stability.

In the midst of adjusting to all of the ramifications and rules related to the pandemic, the Museum had a number of serendipitous opportunities to sell and acquire several important parcels of real estate.

For many years, the Museum has been working toward acquiring the properties that comprise a two-acre block immediately south of our current buildings. Because of the amazing generosity of a single donor, we purchased two more of the pieces, including the Craig Motor Crafts business.

Those purchases, coupled with a land swap with the Town of Wickenburg for their municipal parking lot located on the two-acre block, resulted in the Museum at last owning all of the block. But this is just phase one.

The next phases will entail strategically planning for the site, including our current campus of three buildings, hiring a museum designer and architect, conducting a major capital campaign, and building on the property. All of this will take several years to accomplish. Stay tuned.

For more than 37 years, the Museum owned a small storage building on the northern edge of town. The Arizona Department of Transportation decided they needed the land the building sits on to expand State Highway 93. They offered us a fair value for it, so we accepted the offer and put the money away for a rainy day. This windfall couldn't have happened at a better time.

Finally on the real estate front, we've entered into a partnership with the new owner of the Saguaro Theatre to use it for Museum events and programs. We look forward to this as there is nothing more Western in Wickenburg than the Saguaro.

The Museum had a remarkable year in spite of the pandemic, but let's hope the next year brings a vaccine and a healthy dose of normalcy.

Sincerely,

Jason Rovey | Chairman of the Board

FROM THE EXECUTIVE DIRECTOR



Daniel M. Finley
Executive Director

The character of the American West is composed of many great attributes and one of the most important of these is resiliency. In this COVID-19-dominated year our resiliency was put to the test as we had to close for two months and reopen as a very differently functioning Museum, implementing new safety protocols and reinventing many of the ways we reach our patrons.

The fiscal year got off to a strong start fueled by some wonderful gifts from donors and a couple of unexpected grants. January's heART of the West Gala, chaired by the indefatigable Betty Watt, sold out weeks in advance and netted more than \$125,000. Our exhibition featuring the work of Ed Mell, one of Arizona's greatest living artists, was one of the best shows of an individual artist's work we have ever hosted.

We commissioned an economic impact study, funded by John and Lynne Boyer, and it showed that the Museum contributes more than \$3.5 million each year back to the local economy. This is a clear indicator of our economic value and makes us a great investment for funders. But by February we started to hear about this dreaded sickness called the coronavirus and by March we did the unthinkable and closed the Museum through mid-May. This meant we had to cancel all of the opening weekend activities for *Cowgirl Up!* and all other in-person events and programs.

While staff mostly worked from home, we used the time to reconfigure as many of our offerings as we could into online events. By June we were Zooming like old pros. We created a digital tour of *Cowgirl Up!*, held multiple Zoom parties, and hosted Arizona State University history professor and our Museum adjunct curator of history Dr. Eduardo Pagán and others in various virtual formats.

By fall visitors started to return, memberships picked up and traffic in the Museum stores recovered. *Cowgirl Up!* was extended through November and it should exceed \$400,000 in sales compared to \$559,000 the year before. This is not bad given we typically get 60% of our sales during opening weekend.

As a result of good Cowgirl Up! sales, federal stimulus funds, a major Wellik Foundation grant and many other gifts both large and small we had a good financial year. Crisis brings opportunity and many of the changes we made will likely be continued in the future.

A highlight from the year is that we created the Legacy Circle, which is comprised of donors who have made an estate gift to the Museum. This will prove to be an excellent long-term source of funds for us.

Finally, with race relations taking center stage nationally, we began to take stock of the diversity and inclusiveness of our collections and programs. Next year when we write a new, multi-year strategic plan, these issues will be at the forefront.

Because of COVID-19 this was a singular year for us and applying that resilient cowboy spirit we didn't just survive, we thrived. Everyone connected to the Museum is excited and hopeful for the coming year.

Sincerely, **Daniel M. Finley** | Executive Director

2019-2020 BOARD OF TRUSTEES

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Native Grasses of the Apache Highlands, June 8-Oct. 20, 2019, photo © Wayne Norton

2019-2020 COMMITTEES

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Las Señoras de Socorro Board

January 2020 – January 2021 Deb Poteet, *President* Nancy Theken, *Vice President* Jenifer Finley, *Vice President* Betty Watt, *Treasurer*

Kate Crammer, Recording Secretary
Jackie Oliver, Corresponding Secretary

Dee Bybee, Correspondent

Members At Large:

Emily Dykstra Diane Emond Suzy Knisley Deb Knapp Charles Broth

Charlee Brotherton Linda Woley, Membership Art Club Liaison Poppy Behrens

Dan Finley, Ex-Officio Jason Rovey, Ex-Officio

Pat Stewart, Outgoing President,

Ex-Officio

1960: Founded as a private non-profit institution by Morton Bodfish, Roy Coxwell, H. K. "Mac" MacLennan, Katherine McCrady, William Weeks

1966: name legally changed to Maricopa County Historical Society dba Desert Caballeros Western Museum

May 8, 1969: officially opens to the public, housed in the former Brayton's Commercial Company building

December 21, 1972: fire consumes the entire building

January 1973: Las Señoras de Socorro auxiliary chartered as a non-profit with the intent to raise money for the rebuilding effort and to provide general operating funds and volunteer services

December 21, 1975: new building opens

September 1985: Eleanor Blossom Memorial Library added, along with new offices, increased work space for volunteers, and renovation of the gift shop

April 1987: 6,000 square feet added, including a new Native American Room, Mineral Room, expanded Art Gallery, classrooms and a new temperature-controlled storage area for the Museum's art collection

November 26, 1988: museum park on the corner of Tegner and Wickenburg Way created to honor Museum Volunteers, featuring a nine-foot bronze sculpture, *Thanks for the Rain*, by artist Joe Beeler

1996: full accreditation attained from the American Association of Museums; subsequent accreditation in March 2008

Fall 2004: 160-acre Boyd Ranch acquired, with funding from Jane and Alex Boyd

March 2008: Charles T. Klein Pavilion opens, with major funding from the Frueauff Foundation and The Wellik Foundation

December 2011: Cultural Crossroads Learning Center opens, with major funding from Lynne and John Boyer and Harriet and Edson Spencer

November 2013: "Wickenburg's West" exhibition opens in Quayle Family Gallery, with funding from the "Live It, Love It, Make It Last" capital campaign

January 2013: acquisition of the Shride-owned portion of the adjacent property block completed for future expansion

Summer/Fall 2020: acquisition of the remaining portion of the adjacent property block with funding from an anonymous donor



Brayton's General Store, DCWM archives



Aiken Fisher, DCWM archives



DCWM Eleanor Blossom Library, photo © Gregory McNamee

BOARD CHAIRS & MUSEUM DIRECTORS

Board Chairs

H.K. "Mac" MacLennan, founding chairman Roy Coxwell, chairman for 25 years Charles Klein, 1989-1990 Royce Coxwell Kardinal, 1990-1992 Elladean Hays Bittner, 1992-1994 Ron Badowski, 1994-1995 Eileen McGuire, 1995-1996 Joan McDermott, 1996 Ron Badowski, 1997 Joe Mendelson, 1998 Craig Keller, 1999 Paula Brill, 2000-2002 Elmer Johnson, 2003-2005 James Ludke, 2005-2007 Jeri Conklin Robson, 2007-2009 Dallas "Rusty" Gant, Jr., 2009-2011 John Daub, 2011-2013 Peter Schweitzer, 2013-April 2019 Jason Rovey, May 2019-present

Museum Directors

Orpha Baker, curator, 1969-1972 Harry Needham, volunteer, curator, director, executive VP, 1974-1984 Mac Harris, director, June 1985-February 1991 Chet Walker and Richard Doud, interim directors, February-July 1991 Cheryl Taylor, director, July 1, 1991-January 1, 1997 Myrna Harrison, interim director January-May 1997 Michael Ettema, director, May 1997-fall 2002 Joel Hiller, interim director, December 2002-October 2003 Royce Kardinal, interim director, October-December 2003; executive director, December 2003-October 2008 Mary Ann Igna, interim director, November 2008-May 2010 James Burns, Ph. D., executive director, June 2010-August 2014 Sandra Harris, interim director September 2014-January 2015; executive director January 2015-November 2017 Mary Ann Igna, interim director, October 2017-February 2018 Daniel M. Finley, executive director, February 2018-present

VISITORS AT A GLANCE

October 1, 2019 – September 30, 2020

Total attendance: 33,828 Social Media Followers: 6,961

Adult program attendance: 1,506

Lectures: (13) 693

Arizona Humanities Lectures: (2) 97 West of Center Artist Demonstrations

(3 events): 50

Zoom Video programs (5 events): 234 Desert Adventure Tours (3 events): 53 Members Exclusive Events (5 events): 290

Public Group Tours: 89

Student program attendance: 420

Cowboy Poetry: 155

School Tours & Outreach: 259 Wrangler of the Month: 6 artists

Art classes and workshops: 850

Camp Imagination: Cancelled due

to COVID-19

Fiesta de Septiembre: Cancelled due

to COVID-19

Adult Outreach: 850

Wickenburg Leadership Academy (1): 12 Volunteer and Career Fair: 50

Taste of Wickenburg: 158

Gold Rush Booth: 500

Smithsonian Day: Cancelled due

to COVID-19

Wickenburg Discovery Group at Wickenburg Ranch (6): 80 Education Outreach: 50

Special event attendance: 1,734

Appraisal and Artifact Identification Day

(1 event): 27

Boyd Ranch Benefit: Cancelled due

to COVID-19

Boyd Ranch Mule Ride: Cancelled due

to COVID-19

Congressional Art Awards: Cancelled due

to COVID-19

Cowgirl Up! Opening Weekend: Cancelled

due to COVID-19

Dave Stamey Concert: 288

Fridays on Frontier (4 events): 165 heART of the West Gala: 165

Las Señoras de Socorro Home Tour: 398

Mata Ortiz Trunk Show (3 days): 240 Sip & Shop: 78

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Exhibition opening receptions:

Trappings (museum members and

Trappings members: 128

Ed Mell (Artist lecture and exhibition

opening): 221

Cowgirl Up! by invitation: 24

Desert Caballeros Western Museum Social Media followers: 6.961

Facebook: 4,392 followers Twitter: 400 followers Instagram: 1,524 followers

Ranch Dressing Social Media followers: 645

Facebook: 383 followers Instagram: 262 followers



Dave Stamey concert, DCWM archives

ON EXHIBITION

Ongoing

Western Art and Artifacts from the Museum's Permanent Collection

The Next West: Wrangler Artists of the Month through Wickenburg High School

Wickenburg's West: Adaptation, Reinvention, Transformation

Sponsored by the Quayle Family

Speaking of Wickenburg

Sponsored in part by the Estate of Jane and Alex Boyd and by the Wellik Foundation

Changing

One Trader's Legacy: Steve Getzwiller Collects the West November 18, 2017 – March 15, 2020

50 Years/50 Favorites

Sponsored by Gust Rosenfeld, P.L.C. February 2 – December 31, 2019

Flower Power: Desert Botanicals

June 8 – October 20, 2019

Native Grasses of the Apache Highlands

Monumental digital capture prints by Matilda Essig June 8 – October 20, 2019

Day of the Dead

October 27 - November 5, 2019

Trappings of the American West

Presented by the Dry Creek Arts Fellowship November 9 – December 1, 2019

BNSF Desert Caballeros Express

Sponsored by BNSF December 7, 2019 – January 5, 2020

Ed Mell's Southwest: Five Decades

December 21, 2019 - March 8, 2020

Cowgirl Up!: Art from the Other Half of the West

March 27 - November 29, 2020

West of Center: Highlights from the Wickenburg Art Club

July 25 - September 27, 2020

Exhibitions sponsored in part by: Arizona Commission on the Arts; AZCOMP Technologies; BNSF; John and Lynne Boyer; Christine and Paul Branstad; Dita and John Daub; The DeVore Foundation, Alta and Bill DeVore, Trustees; Gust Rosenfeld, P.L.C.; Jim and Rea Ludke; Sharon and Lanny Martin; National Endowment for the Arts; Elaine and Peter Schweitzer; Douglas S. Spencer and Kathleen Parrish; Town of Wickenburg

Many exhibitions in both Museum buildings are enhanced by the guidePORT™ audio tour system. Adult and student English and Spanish guidePORT™ tours made possible by Arizona Humanities.



Flower Power: Desert Botanicals June 8-Oct. 20, 2019, photo © Wayne Norton



DCWM Permanent Collection, photo © Wayne Norton

SPECIAL EVENTS

Cowgirl Up! Art from the Other Half of the West 2020

The 15th annual event participating artists:

Maura Allen Heather Beary Evelyne Boren Linda Budge Heather Burton Shawn Cameron Stephanie Campos Jennifer Cavan Nancy Dunlop Cawdrey Sonja Caywood Sherry Cobb Rox Corbett Sheila Cottrell Amanda Cowan Lisa Danielle Judith Durr

Deborah Copenhaver Fellows Heather Foster Jessica Garrett

Joni Falk

Jessica James Gilbert Linda Glover Gooch Lisa Gordon Patricia Griffin Ann Hanson Erin Hanson

Stephanie Hartshorn

Harper Henry
DG House
Natasha Isenhour
Micqaela Jones
Shelby Keefe
Susan Kliewer
Laura Koller
Michelle Kondos
Laurie J. Lee

Jan Mapes Sharon Markwardt Heidi Marshall

Diana Madaras

Susan Lvnn

Deanne Lawrence McKeown

Barbara Meikle
Nancy Michaelson
Julie Nighswonger
Susanne Nyberg
Kim Obrzut
Mejo Okon
Karen Petrovich
Stephanie Revennaugh

Tamara Rymer Samantha Sherry

Elsa Sroka
Gail Jones Sundell
Rebecca Tobey
V.... Vaughan
Liz Wolf
Sam Woolcott
Dinah Worman
Star Liana York

Judges

Frank H. Goodyear, Jr., Executive Director (retired), Heard Museum, Phoenix, Arizona Myrna Harrison, artist and educator, Wickenburg, Arizona Rea Ludke, Master Docent and art collector, Wickenburg, Arizona

Statistics

136 pieces sold to 71 buyers from March 27 – September 30, grossing \$385,451 (additional pieces sold in FY2021)



Cowgirl Up! Deborah Copenhaver Fellows ©, Never Touch a Cowboy's Hat, bronze, 2020 People's Choice Award Winner

Sponsors

Diamond Spur, \$20,000 and above The DeVore Foundation, Alta and Bill DeVore, Trustees Jackye and Leon Powell

Gold Spur, \$10,000 John and Lynne Boyer Sally and Sandy Cutler John and Dita Daub Lori and Rich Jaros Sharon and Lanny Martin

Silver Spur, \$5,000 Jim and Rea Ludke Ellie Nolan Elaine and Peter Schweitzer Nancy and Terry Theken Betty and Tom Watt

Copper Spur, \$2,500
AZCOMP Technologies
Christine and Paul Branstad
Cowboy Cookin'
Gust Rosenfeld P.L.C.
George and Mary Jo Hellick
Sarah R. Goulard and Hiram F. Moody, Jr.
Becky and Jason Rovey
Serape Bleu
Carey and John Sigler
Douglas Spencer and Kathleen Parrish
Linda Waag and Martin Schlumberger
Linda and Joe Stevens

Nickel Spur, \$1,000 Arizona Public Service Amanda Boggs Rox Corbett in memory of Doug Hart Jane and Jeff Deming Ann Korologos Gallery Bobbye Rogers Karol DeVore and John Ziegler Turquoise Spur, \$500
Jenifer and Dan Finley
Rebekah and Sean Hosier
Jimmy "The Hat Man",
Double H Custom Hat Co.
Vicki and Jerry Riggins
Anna Lea and Donald Seago
Wickenburg Community Hospital

Community Sponsors

\$400

Ken and Jan Heineman Eileen M. McGuire, PLLC

\$200

Ben's Saddlery KSWG 96.3 Real Country Ben Ruoti Wickenburg Chamber of Commerce

Media Sponsors

Art of the West Fine Art Connoisseur Southwest Art Western Art & Architecture Western Art Collector



Jessica Garrett ©, Morning Glimmer, oil on board

Live Auction donors

Anonymous

Rusty Gant and Jan Currier

Lisa Gordon

Deanne McKeown

Karen Petrovich

Terry Theken

V.... Vaughan

Linda Waag and Marty Schlumberger

Awards

Best of Show: Stephanie Revennaugh, Presence (Mo & Benson), bronze

1st place 2-dimensional on canvas: Nancy Michaelson, The Door to Paradise, acrylic

1st place 2-dimensional on paper: Sam Woolcott, Front Runner, pastel and acrylic

1st place 3-dimensional: Deanne McKeown, Ship of State II, bronze

Artists' Choice Award for body of work: Harper Henry Patron's Choice Award for body of work: Jessica Garrett

People's Choice Award: Deborah Copenhaver Fellows, Never Touch a Cowboy's Hat, bronze

Governor's Choice Award: Award not given due to Governor's heavy commitments

Director's Choice/New Artist Award for body of work: Diana Madaras Museum Purchase Award: Shawn Cameron, Dusty Haze, oil on canvas

Western Art Collector Award: Sheila Cottrell, Saddlin' Up, oil on canvas panel

Attendance March 27-November 29: 4,481

Income:

Ticket sales:	\$0
(opening weekend cancelled due to COVID-19)	

Sponsorships: \$151,607

Art Sales: \$385,451

(As of 9/30/2020; additional sales in FY2021)

Shipping, handling & foundry fees: \$7,202 Other: \$21,578

Expenses: \$363,551

(As of 9/30/2020; additional expenses in FY2021)

Net: \$201,387

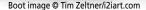
(As of 9/30/2020; final number tallied after exhibition

ended Nov. 29, 2020)

Note: Artists receive 70% of art sales, DCWM receives 30%.

Excellent show of fine women artists. Watch out, CAA's!





heART of the West Gala

Artist Ed Mell was honored with DCWM's Lifetime Achievement Award on January 18, 2020

Attendance: 165 Emcee: Dan Finley Event Chair: Betty Watt

Sponsors

George Catlin Level \$5,000

John and Lynne Boyer

Art Ditto Family

Thomas Moran Level \$3,000 Sarah Goulard and Hiram Moody Nancy and Terry Theken

Frederic Remington Level \$2,000 Mary and Dan Armour Paul and Christine Branstad Sally and Sandy Cutler Dita and John Daub Theresa and Bob Dunn Sharon and Lanny Martin Jane and Mike Parrish Elaine and Peter Schweitzer Betty and Tom Watt

Charles Russell Level \$1,500
Barbara and Mike Conrad
Diane and Perry Hardy
Keen Independent Research
Rea and Jim Ludke
Sally and Monte Miller
Carey and Jack Sigler
Douglas S. Spencer and Kathleen Parrish

Auction and other donors

Bashas' Bar Spur Collection Margaret Bradbury Dita and John Daub Joni Falk Laura Evans Ford Estate Ed Mell Elaine and Peter Schweitzer Betty and Tom Watt

Wine Sponsors

Ron and Coeta Thrasher

Income:

Ticket sales: \$21,175
Sponsorships: \$47,574
Art auction sales: \$69,814
Other: \$1,030

Expenses: \$20,789

Net: \$118.805



Boyd Ranch Benefit

Postponed to Oct. 25, 2020 due to COVID-19

Boyd Ranch Mule Ride

Cancelled due to COVID-19-19

Appraisal Day with Sean Morton

February 1, 2020 Attendance: 27

Income:

Appraisal fees: \$910 Expenses: \$300 Net: \$610

Dave Stamey Concert

Attendance: 288

Income:

Ticket Sales: \$7,250 Other \$4,498 Expenses: \$4,094 Net: \$7,654

Las Señoras de Socorro 38th Annual Home Tour

November 2, 2019

Chair: Deb Poteet

Homes toured:

Christine and Paul Branstad Nancy and Don Lawson Maura and Fred Schuster Bobbie and Wes Walton

Attendance: 398

Annual Contribution to DCWM: \$14,000



Artist Ed Mell, photo © John O'Neill

"Estés sitio es hermoso, muy lindo vale la pare visitalo. (This place is beautiful, very nice and worth the visit)."

- Alberto Rigail and Marcelo Cabnera, Guayaquil, Ecuador

ANNUAL APPFAL 2020 DONORS

January 1-December 31, 2019

Total income: \$19,936

\$1-\$99

25 Donors

\$100-\$499

35 Donors

\$500 and Above

Michelle and Bill Bittner

Gail Bliss

Mandy Boggs

Christine and Paul Branstad

Sue and John Coleman

Cathy Lang and John Conley

Sally and Alexander Cutler

Johnson Historical Museum of the Southwest

Raymond Kinter

Cecilia Laubenthal

Jo and Denny Lauterbach

Carole and James Liggett

Rea and Jim Ludke

Sharon and Landis Martin

Craig and Peggy Means

Dot and John Oscher

Douglas S. Spencer and Kathleen Parrish

ADUIT FDUCATION PROGRAMS

Lectures, Gallery Talks, and Book Presentations

Author's talk with Roger Naylor, Oct. 19

Dr. Eduardo Pagán presents The Haunted Trail from Wickenburg, Oct. 30

Costume Designer Kathy Smith presents The Demise of Tonto or Hollywood Meets the Sioux, Nov. 9

Viewing of Mercury transiting the face of the Sun with Walt Thomas, Nov. 11

Author chat with Rita Connelly, Arizona Chimichangas, Nov. 18

Historians Maureen Detberner and Esha Mork, The Wilbur-Cruce Colonial Spanish Horse – Arizona's First Horse, Nov. 23

Jan Cleere, Picturing Arizona: Celebrating Early Arizona Women Artists, Writers, Photographers, and Songsters, Dec. 12, made possible by Arizona Humanities

Dr. Eduardo Pagán presents *The Great Arizona Orphan Abduction* (1904-1905), Dec. 16 Gallery Talk with Ed Mell, *Ed Mell's Southwest, Five Decades*, Dec. 20

Artist Chat with Ed Mell, Jan. 30

Arizona Highways publisher Win Holden, On the Road Since 1925: The Colorful History of Arizona Highways Magazine, Feb.4, made possible by Arizona Humanities

Dr. Eduardo Pagán presents The Bisbee Deportation (1917), Feb.21

Author Alan Day, Cowboy Up! Life Lessons from the Lazy B, Feb. 27

Artist chat with sculptor Michael Naranjo, Mar.4

Author talk with Smithsonian National Museum of the American Indian Assist. Director Michelle Delaney, *Art and Advertising in Buffalo Bill's Wild West*, Apr. 7, canceled due to COVID-19

Chris Glen and Sandy Sunseri present *The Vanishing Trading Posts*, Apr. 14, canceled due to COVID-19

Dr. Eduardo Pagán Zoom presentation The Baron of Arizona, Apr. 28

Adult Workshops

Sketching in the Galleries with Rick McGill, third Wednesdays Oct. – Feb.; Mar.-May canceled due to COVID-19

Scottsdale Artist School Linda Glover Gooch painting workshop, Mar. 30 & 31, canceled due to COVID-19

Artists' Retreat at Boyd Ranch, Apr. 14 & 15, canceled due to COVID-19

Desert Adventure Tours

Guest Ranches, Jan. 23

Guest Ranches, Feb. 8

Scenic Loop Tales and Dutch Oven workshop at Boyd Ranch, Feb. 18

Ghost Towns, Mar. 10 - Canceled due to COVID-19

Constellation Road, Mar. 17 – Canceled due to COVID-19

Artist Demonstrations

Mata Ortiz potters and weavers, Jan. 10-12

Wickenburg Art Club artists: Gina Beck – Acrylic, Rhoda VanErstvelde - Clay,

Susan Moehring – Pastel, Nancy Hill – Watercolor, Aug. 15 & Sep. 19

V....Vaughan, Aug. 29

Family Education Programs: Sponsored in part by Cox Charities

Family Friday: Pumpkins, Puppies & Popcorn (with Wickenburg Humane Society), Oct. 4

Family Friday: Day of the Dead, Nov. 1

Family Friday: Sip 'n Shop Holiday Celebration, Dec. 6

Family Friday: BNSF Desert Caballeros Express, Jan. 3

Family Friday: Prospecting and Gold-Panning, Feb. 7

Family Friday: Paint the Big Boot, Mar. 6

Family Friday: Cowgirl Up! creation stations, Apr. 3, canceled due to COVID-19

Family Friday: May Day Bouquets, May 1, canceled due to COVID-19

Day of the Cowboy, Jul. 25

Fiesta Septiembre, Kids Zone and historical photo display, Sep. 5, canceled due to COVID-19

Smithsonian Day, Sep. 23

STUDENT EDUCATION PROGRAMS

High School Art Programs (Total attendance: 110)

Wrangler Artist of the Month Exhibition Program: (6 Student artists' displays in the Learning Center)

2019 October – Shayla Dalley November – Gisselle Ramirez December – Elijah McGuire 2020 January – Jeremiah Wallace
 February – Tesha Stewart
 March – Izabella Gonzalez
 April-Sept canceled due to COVID-19

Day of the Dead Ceramic Sugar Skull Offrenda: 53

Cowboy Poetry (1,282 students, 125 adults)

14 schools participated plus homeschooled youth: Aguila, Desert Oasis, Congress, Festival Foothills, Hassayampa, Model Creek, Morristown, Nadaburg, Skull Valley, Vulture Peak, Wickenburg Christian Academy, Wickenburg High, Wickenburg Virtual Academy.

Judges: Hartley Bennett, Dee Bybee, John Carr, Jim Crittenden, and Carole Jarvis

Poetry Winners

Elementary School Division

1st place – Madi Jones, *A Cowboy's Turn Around*, 5th grade, Wickenburg Christian Academy 2nd place – Lexi Tecklenburg, *Horses Are My Favorite Anima*l, 4th grade, Wickenburg Christian Academy

3rd place (tie) - Bradford Layton, *Piggin' String*, 5th grade, Morristown Elementary 3rd place (tie) - Walter Valles, *Arizona*, 4th grade, Wickenburg Christian Academy Honorable Mentions

Jasmine Aguilar, Cowgirl Sisters, 4th grade, WCA
Chloe Edwards, Great Riders, 4th grade, Congress Elem
Audrey Hankins, The Williams Ranch, 5th grade, Congress Elem
Quinci Johannson, Cowboy's Life, 5th grade, WCA
Audrey Moder, Cowgirls, 5th grade, WCA

Middle School Division

1st place – Emma Walter, *Just a Donkey*, 8th grade, homeschooled 2nd place – Kallie Sims, *Rodeo Dads*, 8th grade, Congress Elementary 3rd place – Reagyn Smith, *A Saguaro's Life Cycle*, Morristown Elementary Honorable Mentions

Tyson Cole Gillette, *The Rodeo Man*, 8th grade, Skull Valley School Dante Gross, *The Cowboy & The Cowboy's Son*, 8th grade, Congress Elem Benjamin Hogue, *Let's Ride*, 6th grade, WCA Kinsey Nixon, *The Night of a Cowboy*, 8th grade, WCA Alainah McCormick Shayne, *Life as a Cowboy*, 7th grade, Congress Elem Hannah White, *Cowboy Life*, 8th grade, WCA

High School Division

1st place – Kash Walter, *Ain't No Poet*, 10th grade, homeschooled 2nd place – Sarah Clark, *There's Beauty in the Desert*, 9th grade, Wickenburg Christian Academy

3rd place – Shaylee Warner, *Ole' Hoss*, 9th grade, Wickenburg Virtual Academy Honorable Mention

Alexa Walter, A Cowgirl's Dad, 12th grade, homeschooled

Young Rembrandts (212 students)

Fall and Winter classes (4 total) offered at Hassayampa Elementary and Morristown Elementary. Spring classes canceled due to COVID-19

School Tours and Student Outreach (245 students, 20 adults)

Vulture Peak (Cowboy Poetry), Oct. 1 (200 students, 10 adults) Hassayampa Elementary, Mar. 3 (26 students, 1 adults) Hassayampa & Aguila teachers – Zoom, Sep. 18 (6 adults) Wickenburg Christian Academy, Sep. 24 (11 students, 1 adult) Wickenburg Christian Academy, Sep. 30 (8 students, 2 adults)



Gary Sprague, Arizona's Singing Cowboy, during a Cowboy Poetry school presentation at Aguila Elementary School

ART & ARTIFACTS ACQUIRED BY PURCHASE

With Art Acquisition Funds

From the artist Shawn Cameron, Humboldt, AZ

Dusty Haze, oil on canvas, 30" x 36", Cowgirl Up! 2020 Museum Purchase Award

ART & ARTIFACTS ACQUIRED BY DONATION

From Mrs. Robert Allen, Vacaville, CA Antique Cochiti olla, approx. 14.5" x 12" dia.

Train scene, approx. 4' x 24'

From Mrs. Marlene Brody, NY and WY
Nelson Boren, There Is a Snake in My Boot, watercolor, 18" x 30", 34" x 52" framed

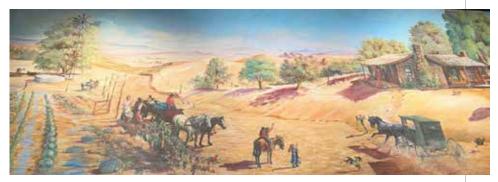
From Jodi and Brent McKeever on behalf of the McKeever family, Wickenburg, AZ (2) Hildred Goodwine murals, 1960s, oil on panels
Buggy scene, approx. 4' x 12'

From Ron and Pat Sigler, Wickenburg, AZ

Collection of antique bottles and jars found locally, including (4) glass eggs

From Wickenburg High School Advanced Art students and Karin Carlson, Wickenburg, AZ Anahi Piña Mora, Alisha Murphy and Gizzele Ramirez, *Dia de los Muertos*, 2018, decorated wooden chair, 42" x 24" x 17"

From Jennie and Fred Zimmer, Wickenburg, AZ approx. 90 books and periodicals, most dealing with Western art and culture, as well as art supplies



Hildred Goodwine, *Buggy Scene*, 1960s, oil on panels, approx. 48" x 144", DCWM Collection, Gift of the McKeever Family

ART & ARTIFACTS ON LOAN

Marie Barbera, Wind on the Mesa, bronze, 3/11, Gift of Mr. Schalon

To: Saguaro Theatre, Wickenburg

For: Display in Saguaro Theatre Park, April 10, 2020 – on-going

Sheila Cottrell, Henry Wickenburg on His Ranch, 2019, oil on canvas, Anonymous Gift

To: Town of Wickenburg

For: Display in Town Conference Room, January 9, 2020 - on-going

Thomas Moran, A Passing Storm, oil on canvas, 1920, Gift of Mr. and Mrs. Aiken Fisher

To: Tucson Museum of Art and Historic Block

For: The Western Sublime: Majestic Landscapes of the American West exhibition,

October 18, 2019 – February 9, 2020

Cynthia Rigden: Perky, c. 2001; Best of Friends, oil; Kind of Trotty, oil; (2) untitled, oil;

Bequests of Laura Evans Ford

To: Phippen Museum, Prescott, AZ

For: The Life of Cynthia Rigden exhibition, August 17, 2019 – January 19, 2020

Carson Thomas half-scale Santa Fe saddle, 2016, Funded by Echeverria Ranches

To: Prescott Western Heritage Foundation

For: Display in Western Heritage Center, Prescott, September 19, 2019 – October 14, 2020



Marie Barbera, Wind on the Mesa, DCWM Collection

"This is the finest Western museum I have seen. It has it all and the history of Wickenburg is a plus. The transponders were great."

- Stephen Manes, Scottsdale, AZ

DESIGNATED RESTRICTED DONATIONS

Corporate and Government Grants

For General Operating

Arizona Commission on the Arts, \$19,000 Arizona Commission on the Arts CARES Act, \$5,000 Paycheck Protection Program, \$127,000 Wellik Foundation, \$72,700

For BNSF DCWM Express Exhibit

BNSF Railway Foundation Grant, \$1,500

For pre-K through 12th Grade Education Programs

Cox Charities, \$3,000

For new Restrooms at Boyd Ranch

Wellik Foundation, \$19,500

For accessibility upgrades to the CCLC building

Wellik Foundation, \$15,500

For Marketing Wickenburg

Town of Wickenburg, \$31,021

Individual Donations

For Adult Education

Roberta and Joel Rogers Trust, \$50,000

For General Operating

John K. and Lynne D. Boyer Family Foundation, \$50,000 for COVID-19 relief Johnson Historical Museum of the Southwest, \$25,000

For Restricted Donations

Cowboy Cookin', \$257,000

Wickenburg Downtown Revitalization, \$20,600

In-Kind Donations

Daniel Brinkman
El Ranchero
Bill Green/Double J Court Self-Storage
Fruth Group
Roberta and Pat Jacobs
Bryan Loveness
Wayne Norton

More than worth the trip. Volunteers are an amazing group of people.

- Skip Murray, Goodyear, AZ

FARNED REVENUE -

Membership

October 1, 2019 - September 30, 2020

Total: 406

Director's Circle (\$5,000+)

Kathleen Parrish, Chair

Mary and Dan Armour

John and Lynne Boyer

Christine and Paul A. Branstad

Margie and Allen Brown

Drs. Thomas A. and Virginia U. Collier,

Officers, Comegys Bight Charitable

Foundation

Cowboy Cookin'

Sally and Alexander Cutler

Dita and John Daub

The DeVore Foundation,

Alta and Bill DeVore, Trustees

Theresa and Robert Dunn

Jan Currier and Rusty Gant

Lori and Rich Jaros

Sharon and J. Landis Martin

Sally and Monte Miller

Jackye and Leon Powell

Judy Schuster

Maura Shackleton-Schuster and

Fred Schuster

Elaine and Peter Schweitzer

Carey and John Sigler

Kathleen Parrish and Doug Spencer

Nancy and Terry Theken

Betty and Tom Watt

Director's Circle Lifetime Members

Connie Johnson

Rea and Jim Ludke

Sarah Goulard and Hiram F. Moody, Jr.

Bobbye Rogers

Patrons' Circle (\$2,500)

Kate and Doug Crammer

Curator's Circle (\$1,000)

Maribeth and Tom Armstrong Kathleen and Robo Brumder

Holly and Greg Caniglia

Barbara and Harrison Conrad

Brenda and Sam Crissman

Betsy and Myron Deibel

Jane and Jeff Deming
Gail and Steve Getzwiller

Myrna Harrison

Cathy Hurst and Philip Meyer

Annette Humm Keen and Dave Keen

Cathy Hurst and Philip Meyer

Dot and Jon Oscher

Becky and Jason Rovey

Linda and Joe Stevens

Laura McGovern and Lawlor Wakem

Karol DeVore and John Ziegler

Premier (\$300): 23

Family and Friends (\$150): 68

Dual (\$80):191

Individual (\$55): 69

Volunteer: 21

Lifetime (\$0): 1

Complimentary Memberships: 5

Memorial Gifts:

In memory of Doug Clarke: Jan Harrington In memory of Lou Ellen (Gaiter) Grubaugh:

Ella Sue Miccia

In memory of Chuck Harrington:

Catherine and James Bray, Ruby and

David Lane

In memory of Margaret Hart: Kitty

Hart Lansing

In memory of Martha Jenkins: Paula

and Michael Schnarr

In memory of Ruby Lane: Roberta and

Pat Jacobs

In memory of Denise Maggs: Roberta

and Pat Jacobs

In memory of Lee Schuster: John and Lynne Boyer, J. Doherty and G. Hoffman, Rea and Jim Ludke, Sarah Goulard and

Hiram Moody

In memory of Fred Zimmer: Dan Marlys and Randy Giesecke, Gary Halterman, Marilyn and Allen Manley, Debra and

Gregg Somerhalder

In memory of David Wuerthele: Rea and

Jim Ludke, Jan Harrington

In memory of Pat Fleck Ernst: Sally and

Monte Miller

RETAIL

Desert Caballeros Western Museum operated two retail venues during 2019-20.

The Museum Store at 21 North Frontier Street and Ranch Dressing, a Western lifestyle boutique at 18 North Tegner, both feature books, jewelry, Western-themed items, and merchandise related to the permanent collection and special exhibitions.

The stores extend the educational experience of our visitors and support the costs of programming all year. In addition to selling merchandise, the stores host programs such as book signings and craft demonstrations throughout the year.

Desert Caballeros Western Museum is a member of the Museum Store Association professional organization which establishes best practices and ethical standards for the field.



DCWM's Ranch Dressing Retail Store

Window into the West, Painted, some of the best Beauty panoramic, Cowboys in a hammock, Snoozing in the shade at noon. Tourists yawn, Tourists stretch, Sit on the creaky Museum bench, To escape the street and the sun's heat Beating down at high noon.

- Cherri Rose

VOLUNTEERS

Total number: 150 Total Hours: 7,948 Total Value: \$216,184 (\$27.20/hour)

Areas Worked: admissions, museum stores, gallery guides, library, exhibition

installation, docents, education programs, Cowgirl Up!, Boyd Ranch, gallery openings,

evening receptions

Volunteer Events

November 6: Volunteer Education Trip to the Arizona Heritage Center and lunch at

Bucca de Beppo

December 10: Volunteer Holiday Reception **September 2:** Volunteer Summer Reception

Awards presented for 2019 (delayed announcement due to government shutdown and COVID-19):

Volunteer of the Year: June White

Volunteer Rookie of the Year: Kris Stanley

Outstanding Service Award: Daisy Tuller and Harriet Haggett
Outstanding Service Behind the Scenes Award: Stan Strange

Don Tomlinson Award: Pat Jacobs

Visitor Services: Nancy Serba

Loyalty: Jan Harrington

1000 Hour Club: John Griner and Lea Seago

2000 Hour Club: Dee Bybee, Jackie Oliver, and Jan Harrington

5000 Hour Club: Chuck Chapin



DCWM Volunteers at Arizona Heritage Center

VOLUNTERS

October 1, 2019 – September 30, 2020

Julie Aakre Cathy Adams JoAnn Allen-Siegert Jerry Andrews Shirley Aschebrock Dianne Baker Lorraine Baker Winnie Baker Jim Bansner Karen Barber Jane Baxter Anderson Ken Beecham Sheila Beecham Ann Boles Dan Brinkman Jackie Brown Hillary Burkett Barbara Burns Jacquelyn Burt Sandy Butterfield Dee Bybee BreeAnna Carlson Jackie Chamberlain Chuck Chapin Helena Chapin Barbara Clarke Becky Coffield Tom Coffield Barbara Conrad Jeanne Craig Kate Crammer Jim Crittenden Connie Cusack Val Davis Myron Deibel Jan Dillard Valerie DiSciascio Kathryn Douglas Judith Durr Michael Edwards Phyllis Edwards Janet Elliott Carol Erickson Gary Erickson Darvl Ferree Linda Fett Jeannie Fischer

Bea Fitzpatrick Glen Floe Julia Froelicher Don Glabe John Griner Sharon Griner Chuck Guetz Margaret Guisinger Harriet Haggett **Bunny Hall** Herb Hansen Jan Harrington **Bonnie Helpers** Jana Hird Mary Hollenbeck Linda Hopkins **Emilio Huggins Paul Hughes** James Irwin Kathy Irwin Pat Jacobs Roberta Jacobs Jacob Johnson Jennifer Johnson **Delaine Jones** Dave Keen Craig Keller Anna Kittredge Deb Knapp Suzy Knisley Dale Kuropat Monica Lambert Dave Lane **Bob Leirmoe** Margaret Leirmoe Cathy Loupy Joan Luey Kav McWilliams Jordan Merdick Tamara Merrill Sally Miller Sharon Moen Sandra Monroe Leonard Neumann Les Newton Tracy Newton Bev Niessen Gerry Niessen Margaret Nyberg **Greg Ogard**

Rebecca Ohlau Jackie Oliver Kathleen Parrish Mike Pollay Bonnie Pollock Deborah Poteet Fred Poteet **Bill Potts** Trish Prawl Pat Ramsev Trish Prawl Pat Ramsey Ron Ramsev Jerry Riggins Vicki Riggins Vickie Rosenthal **Becky Rovey** Tony Rovida Janie Ruoti Jeff Schaible Ruth Schlecht Judith Schroedl Flaine Schweitzer Peter Schweitzer Lea Seago Nancy Serba Walt Serba Maureen Serrano Patrick Simpson Pat Slebiska **Lew Sowards** Tiffany Spaulding Kris Stanley Ann Stephens Jody Sternat John Stettler Joe Stevens Linda Stevens Pat Stewart Scott Stewart **Kate Stout** Stan Strange Marion Streich Tim Thompson Vicky Thompson Patricia Toschak Barbara Townsend

Daisy Tuller

Gary Turner

Chuck Van Winkle

Kathie Van Winkle Sandy Volentine Alta Waddell Betty Watt Tom Watt Joanne Weber June White Linda Woley Jennie Zimmer

Volunteers Emeritus
Jackie Chamberlain
Lynda Gettig
Martha Jenkins
Bob Joyner
Ruth Schlect
Carol Thill

In Memoriam
Doug Clarke
Fred Fleck
Linda Gettig
Chuck Harrington
Tom Hollenbeck
Martha Jenkins
Robert Joyner
Al Reynolds
Ron Schaefer
David Wuerthele
Tina Wuerthele
Fred Zimmer

FINANCIALS -

Statement of Financial Position September 30, 2020

alents \$971,279
nt 70,742
630,992
e 170,138
95,364
1,969
Investments 764,149
ments 5,554,296
oment, Net 3,711,823
7,018,547
\$18,989,299 ——————————————————————————————————
\$68,818
56,123
4,693
129,634

Net Assets

Total Liabilities and Net Assets	\$18,989,299
Total Net Assets	18,859,665
With Donor Restrictions	6,583,051
Without Donor Restrictions	12,276,614

FINANCIALS —

Statement of Activities for the Year End September 30, 2020

	Without Donor Restrictions	With Donor	
Support and Revenue			
Contributions and Sponsorships	\$345,759	\$1,146,031	\$1,491,790
Grants	294,221		294,221
Admissions	125,677		125,677
Education	9,110		9,110
Memberships	148,605		148,605
Store	135,659		135,659
In-Kind Donations	5,724		5,724
Special Events, Net of Expenses of \$571,171	351,906		351,906
Net Investment Income	122,619	389,814	512,433
Miscellaneous	\$1,525		1,525
Net Gain of Sale of Assets	103,345		103,345
Net Assets Released from Restrictions:			
Satisfaction of Program Restrictions	1,143,673	(1,143,673)	
Total Support and Revenue	\$2,787,823	\$392,172	\$3,179,995
Expenses			
Program Expenses			
Education/Public Programs	251,558		251,588
Presentation and Curatorial	372,475		372,475
Volunteers	59,170		59,170
Museum Store	203,953		203,953
Membership	45,163		45,163
Total Program Expenses	932,319		932,319
Supporting Services			
Management and General	433,788		433,788
Fundraising	107,042		107,042
Marketing Promotion and Advertising	58,332		58,332
Total Supporting Services	599,162		599,162
Total Expenses	\$1,531,481		\$1,531,481
Change In Net Assets	1,256,342	392,172	1,648,514
Net Assets at Beginning of Year			
as previously reported	11,028,472	6,190,879	17,219,351
Restatement of Prior Period Net Assets	(8,200)	-	(8,200)
Net Assets at End of Year	\$12,276,614	\$6,583,051	\$18,859,665

MUSEUM STAFF

Kathy Clark Development Manager

Katie Davidson Marketing and Membership Manager from 1/2020

Emily Dykstra Visitor Services Manager
Maggie Edmands Visitor Services Associate

Daniel FinleyExecutive DirectorRita FlotoHousekeeper

Catherine Fraser-Wells Visitor Services Associate

Jean GoodVisitor Services Associate from 2/19/2020Ethan HoudeshellVisitor Services Associate from 2/24/2020

Mary Ann Igna Deputy Director and Curator

Jack Johnson Boyd Ranch Caretaker

Kim Johnson Boyd Ranch Assistant Caretaker

John Kyritsis Collections Manager

Jean Ann Myers Education Assistant

Natalie Olson Curator of Education

Dr. Eduardo Pagán Adjunct Curator of History

Marilu Rix Senior Visitor Services Associate/Weekend Supervisor

William Rix Preparator

Pamela Rovida Retail Operations Manager

Amanda Schlueter Marketing & Membership Manager to 12/2019

Dan Snitchler Facilities and Security Manager

Lola Snitchler Receptionist/Assistant to the Executive Director

Antonio Wright Assistant to the Facilities & Security Manager

Teonna Zeller Business & HR Manager



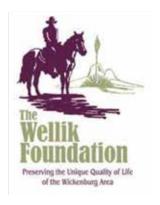
DCWM 2020 Staff, photo © Stan Strange





JOEL & ROBERTA ROGERS TRUST









Shawn Cameron, Dusty Haze, oil, 30" x 36", DCWM Collection, 2020 Cowgirl Up! Museum Purchase Award

WESTERN MUSEUM

21 N. Frontier Street | Wickenburg, AZ 85390 928.684.2272 | westernmuseum.org





Cover Image: Ed Mell ©, Across the Desert (detail), 2019, oil on linen, 40" x 40", Gift of the Artist to DCWM for the 2020 heART of the West Gala Auction.