

Operational Planning and Visitor Experience Steering Committee

Purpose

The purpose of the Operational Planning and Visitor Experience Steering Committee shall be to analyze and plan for the major financial and functional impacts to the Museum with the opening and operating of a comprehensive and modern museum building. The committee has a second major purpose which is to make recommendations regarding future usage of existing Museum buildings and property. The core work of this committee will trail the timing and work of the other two steering committee. Its work is the culmination of a multi-year effort with an emphasis on daily operations of the Museum and the goal of realizing the full potential of donors' investments.

Responsibilities

- Establish functional areas of the Museum that will be affected by the move to a new building. These may include, but are not limited to, staffing, security, technology requirements, utilities and volunteers.
- Assemble and review previous architectural and engineering documents related to the buildings.
- Oversee in depth financial analyses of potential impact areas and make recommendations for forthcoming budgets to account for these impacts.
- Recommend new sources of revenue to address these impacts.
- Make recommendations to maximize the value of visiting the Museum. These include enhancing retail, food service, space rentals and general amenities.
- Ensure all accessibility standards and environmental protocols are incorporated into daily Museum operations.

Time commitment

Estimate spending 2-8 hours per month in meetings to review findings and develop recommendations.

Staff support

Staff predominantly will support the work of the committee. It is not anticipated to need external professional assistance, but issues may arise which require the counsel of outside experts.