



2023 – 2024

Museum Mission

The Desert Caballeros Western Museum shares the diverse stories, cultures and experiences of the West.

Museum Vision

Greater community engagement expands the understanding of values and traditions of the West.

Museum Values

The Board, staff, and volunteers of DCWM value:

- Sparkling curiosity
- Cultivating inclusion
- Building relationships
- Broadening narratives
- Fostering mutual respect
- Contributing to communities
- Stewarding collections
- Upholding environmental sustainability
- Advancing ethics and standards
- Acting with fiscal prudence

Boyd Ranch Mission Statement

The Boyd Ranch of the Desert Caballeros Western Museum provides a unique facility for educational programs and equestrian activities that preserve the Western lifestyle.

Boyd Ranch Vision Statement

The Boyd Ranch will be a regionally recognized facility for educational, equestrian, and recreational activities that preserve Western heritage.



Joe Beeler ©, *Thanks for the Rain*, DCWM Collection, photo © Wayne Norton

FROM THE CHAIRMAN OF THE BOARD

Each year, the Museum receives many wonderful donations from people who support our mission. This year, we were thankful to receive a considerable number of generous gifts, both large and small, to help fund our campaign to build a new art museum and pavilion. Also, many generous donations in support of the Museum's annual operations were given.



Sam Crissman
Chairman of the
Board of Trustees
October 2022 - present

However, one gift this year stood out from all the rest, a gift that will transform the very mission of the Museum.

Cowgirl Up! has enabled the Museum to assemble the best collection of contemporary Western art by women. Each year the Museum purchases the best pieces from this foremost art exhibition and as a result, the collection is already highly regarded. What we lacked was a strong collection of work done by early Western women artists whose shoulders today's artists stand upon.

Dita and John Daub saw a need and made a \$1 million donation for us to acquire the works of these trailblazing artists. This gift, once fulfilled, will establish the Desert Caballeros Western Museum as the home of the best collection of Western art by women of all time periods.

The Dita and John Daub Western Women's Art Acquisition Fund is dedicated to preserving and showcasing the often-overlooked contributions of early Western women artists. So far, the Fund has enabled us to purchase more than 30 pieces and new supporters have been motivated to make additional donations of important art by these pioneers. Through the generosity of the Daubs, this growing collection already includes artwork by renowned artists Georgia O'Keeffe, Dorothy Brett, Nampeyo, Pablita Velarde, Helen Hardin, and many others.

The Museum had another rock-solid year of serving visitors and offering outstanding educational programs. The Daub gift, however, stands out and will elevate the art of Western women for decades to come.

Sincerely,
Sam Crissman
Chairman of the Board of Trustees

FROM THE EXECUTIVE DIRECTOR

Reflecting on 2023-2024, the Museum proved to be strong, once again, for inspiring exhibitions, engaging community programs and steady-going financial management.



Daniel M. Finley
Executive Director

After nearly 20 years of dedicated service, this year we said farewell to longtime Curator and Deputy Director Mary Ann Igna. Joining us as our new chief curator and Dita and John Daub, Curator of Western Women's Art was Dr. Tricia Loscher.

She hit the ground running by opening her first exhibition, *The Horse in Art*, and went on to continually acquire works of early Western women artists with the funding from the Dita and John Daub Western Women's Art Acquisition Fund. Dr. Loscher and Adjunct Curator of History Dr. Eduardo Pagán were a dynamic duo for the presentations each made during the year.

We continued to raise money for our *A New Frontier* campaign, a major undertaking to build a new art museum building and pavilion. Campaign Chair Becky Rovey and Development Director Kathy Clark worked tirelessly on the project, which has raised about 35% of its goal. One of their major accomplishments was they met the \$1 million Martin Challenge which was a gift from Lanny and Sharon Martin.

The Heart of the West Gala in January was our most successful ever. Gala chair Betty Watt did her usual amazing job leading the effort, and Howard Post was a most worthy honoree.

The 19th annual *Cowgirl Up!* exhibition wrapped on September 1 after a solid five month run. The premier exhibition and sale for Western women artists grossed \$863,000 for the Museum through art sales, tickets, sponsorships, and other revenue streams. The exhibition proved to be our highest netting ever! A big shout out goes to Lori Jaros for her efforts as the *Cowgirl Up!* committee chair.

Museum finances remain sound under the guidance of the Trustee's new finance committee chaired by Jim Colley and managed by Director of Business Operations Hillary Harnasch. The endowment continues to grow, the budget is balanced and there is no debt. There was active consideration during the year for divesting Boyd Ranch, but no final decision was made.

In the coming year, we look forward to great progress on the *A New Frontier* campaign and a 20th anniversary spectacular for *Cowgirl Up!*

Sincerely,
Daniel M. Finley
Executive Director

2023-2024 BOARD OF TRUSTEES

Sam Crissman, *Chairman*
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Sarah Goulard, *Treasurer*
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Jody McCoy
Gilbert Melendez
Mike Parrish
Becky Rovey
Maura Schuster
John "Jack" Sigler
Coeta Thrasher
Linda Waag
Betty Watt

2023-2024 COMMITTEES

Acquisition Committee

John "Jack" Sigler, *Chairman*
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Christine Branstad
Sally Cutler
Dita Daub
Betsy Deibel
Judith Durr
Bill Green
Jane Parrish
Linda Waag
Betty Watt

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Jon Heidrich
Leonard Neuman
Denny Lauterbach
Dominic Papetti

Maureen Serrano
Scott Stewart
Lisa Taaca
Tom Watt

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Theresa Dunn, *Co-Chairman*
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John Daub
Chuck Guetz
Maura Schuster
Jack Sigler
Tom Watt

Capital Campaign Committee

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Jody McCoy
Tom Watt

Cowgirl Up! Committee

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Holly Caniglia
Ginger Collier
Sally Cutler
Linda Fett
Remy Lovett
Liz Mead
Peggy Means
Leslie Parran
Kathleen Parrish
Elaine Schweitzer
Judy Schuster
Maura Schuster
Linda Waag
Linda Woley

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Sandy Chamberlain
Maura Schuster
Betty Watt

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Sarah Goulard, *Treasurer*
Becky Rovey

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Sarah Goulard
Gil Melendez
Jo'Ann Montana

Investment Committee

Sam Buchert, *Chairman*
Jeff Deming
Sarah Goulard
Jim Colley

Governance Committee

Margie Brown, *Chairman*
Jim Colley
Ken Heineman

Las Señoras de Socorro Board

Coeta Thrasher, *President*
Jane Christenson,
 1st Vice president
Diane Emond,
 2nd Vice president
Betty Watt, *Treasurer*
Tracy Newton,
 Recording secretary
Deb Poteet,
 Corresponding secretary
Myrna Bennett
Charlee Brotherton
Liz Mead
Nikki Reed
Tracy Smith
Tiffany Spaulding
Lori Trampush
Linda Woley

Las Señoras Members At Large

Charlee Brotherton
Dianne Emond
Deb Knapp
Suzy Knisley
Betty Watt,
 Nominating Chairman
Linda Woley,
 Permanent Membership
Poppy Behrens, *Art Club Liaison*

A SHORT HISTORY OF THE DESERT CABALLEROS WESTERN MUSEUM

1960: Founded as a private non-profit institution by Morton Bodfish, Roy Coxwell, H. K. "Mac" MacLennan, Katherine McCrady, William Weeks

1966: name legally changed to Maricopa County Historical Society dba Desert Caballeros Western Museum

May 8, 1969: officially opens to the public, housed in the former Brayton's Commercial Company building

December 21, 1972: fire consumes the entire building

January 1973: Las Señoras de Socorro auxiliary chartered as a non-profit with the intent to raise money for the rebuilding effort and to provide general operating funds and volunteer services

December 21, 1975: new building opens

September 1985: Eleanor Blossom Memorial Library added, along with new offices, increased work space for volunteers, and renovation of the gift shop

April 1987: 6,000 square feet added, including a new Native American Room, Mineral Room, expanded Art Gallery, classrooms and a new temperature-controlled storage area for the Museum's art collection

November 26, 1988: museum park on the corner of Tegner and Wickenburg Way created to honor Museum Volunteers, featuring a nine-foot bronze sculpture, *Thanks for the Rain*, by artist Joe Beeler

1996: full accreditation attained from the American Association of Museums; subsequent accreditation in March 2008 and 2023

Fall 2004: 160-acre Boyd Ranch acquired, with funding from Jane and Alex Boyd

March 2008: Charles T. Klein Pavilion opens, with major funding from the Frueauff Foundation and The Wellik Foundation

December 2011: Cultural Crossroads Learning Center opens, with major funding from Lynne and John Boyer and Harriet and Edson Spencer

November 2013: *Wickenburg's West* exhibition opens in Quayle Family Gallery, with funding from the "Live It, Love It, Make It Last" capital campaign

January 2013: acquisition of the adjacent Shride property block completed for future expansion

Summer/Fall 2020: acquisition of the Craig Motor Crafts property with funding from an anonymous donor

February 2021: Exchanged Crissman property for Town Parking Lot property

April 2023: Began clearing and prepping land for new buildings



Brayton Commercial Co.,
DCWM archives



Aiken Fisher, DCWM archives



DCWM Eleanor Blossom
Library, photo © Gregory
McNamee

BOARD CHAIRS & MUSEUM DIRECTORS

Board Chairmen

H.K. "Mac" MacLennan, founding chairman
Roy Coxwell, chairman for 25 years
Charles Klein, 1989-1990
Royce Coxwell Kardinal, 1990-1992
Elladean Hays Bittner, 1992-1994
Ron Badowski, 1994-1995
Eileen McGuire, 1995-1996
Joan McDermott, 1996
Ron Badowski, 1997
Joe Mendelson, 1998
Craig Keller, 1999
Paula Brill, 2000-2002
Elmer Johnson, 2003-2005
James Ludke, 2005-2007
Jeri Conklin Robson, 2007-2009
Dallas "Rusty" Gant, Jr., 2009-2011
John Daub, 2011-2013
Peter Schweitzer, 2013-April 2019
Jason Rovey, May 2019-September 2022
Sam Crissman, October 2022 - present

Museum Directors

Orpha Baker, curator, 1969-1972
Harry Needham, volunteer, curator, director, executive VP, 1974-1984
Mac Harris, director, June 1985-February 1991
Chet Walker and Richard Doud, interim directors, February-July 1991
Cheryl Taylor, director, July 1, 1991-January 1, 1997
Myrna Harrison, interim director January-May 1997
Michael Ettema, director, May 1997-fall 2002
Joel Hiller, interim director, December 2002-October 2003
Royce Kardinal, interim director, October 2003-December 2003;
executive director, December 2003-October 2008
Mary Ann Igna, interim director, November 2008-May 2010
W. James Burns, executive director, June 2010-August 2014
Sandra Harris, interim director September 2014-January 2015;
executive director January 2015-November 2017
Mary Ann Igna, interim director, November 2017-February 2018
Daniel M. Finley, executive director, February 2018- present

VISITORS AT A GLANCE

October 1, 2023 – September 30, 2024

Total attendance: 39,592

Social Media Followers: 8,901

Adult program attendance: 1,320

Lectures (7): 404

Arizona Humanities and Art Lectures: (3): 83

Will Grant Lecture and Book Signing "Last Ride
of the Pony Express" -Saguaro Theatre: 91

Roger Naylor Lecture and Book Signing
"Awesome Arizona: 200 Amazing Facts about
the Grand Canyon State: 60

Tom Zoellner "Rim to River" Lecture and Book
Signing: 32

West of Center Artist Demonstrations (3): 82

Desert Adventure Tours (3): 47

Members Exclusive Events (7): 251

Public Group Tours: 251

Exhibition Walkthrough with Artist (2): 45

Phoenix Art Museum Educator's Day: 204

Student program attendance: 732

Cowboy Poetry: 76

School Tours & Outreach (12): 513

Kids Holiday Workshop: 28

Boyd Ranch Field Trip: 33

Vulture Peak Career Fair: 82

Art classes and workshops: 707

Camp Imagination: 656

Oaxacan Woodcarving: 7

Mixed Media Demo: 20

Wickenburg Art Club Demo (2): 24

Adult Outreach: 150

Volunteer Events (5): 150

Family Events: 720

Family Friday (12): 269

Day of the Cowboy: 17

Mesquite Festival: 74

Critters Program: 75

Father's Day: 13

Fiesta de Septiembre: 262

Special event attendance: 3,085

Appraisal and Artifact Identification Day: 32

Boyd Ranch Benefit: 230

Boyd Ranch Giddy Up and Go Gala: 73

Boyd Ranch Mule Ride: 70

Congressional Art Awards: 37

Cowgirl Up! Opening Weekend: 881

Cowgirl Up! Closing Reception: 54

Dave Stamey Concert: 257

heART of the West Gala: 134

Las Señoras de Socorro Home Tour: 454

Oralia Lopez Trunk Show (2 days): 177

Mata Ortiz Trunk Show (3 days): 298

Western Women of Distinction Luncheon: 81

External Clients/Private Use Events (1) :40

Las Señoras Luncheon (2): 203

Plein Air Reception: 135

Exhibition opening receptions: 358

The Horse in Art [members' opening July 12,
2024]

*Werner Segarra: Vaqueros de la Cruz del
Diablo* [members' opening Sept. 27, 2024]

Howard Post: 72

*Cowgirl Up! Art from the Other Half of the
West* sponsors preview: 74

Scott T. Baxter: Revealing the West: 61

Desert Caballeros Western Museum

Social Media followers: 8,901

Facebook: 5,900

Instagram: 3,001



Cowboy Poetry 2023

ON EXHIBITION

Ongoing

Western Art and Artifacts from the Museum's Permanent Collection

Wickenburg's West: Adaptation, Reinvention, Transformation

Sponsored by the Quayle Family.

Speaking of Wickenburg

Sponsored in part by the Estate of Jane and Alex Boyd and by The Wellik Foundation.



Mary Ann Igna, Howard Post, and Dan Finley

Changing

Mexican Folk Art: Artesania del Pueblo

October 29, 2022 – April 28, 2024

Special thanks to June C. White and the Consulado General de Mexico en Phoenix (Mexican Consulate of Phoenix)

Scott T. Baxter: Revealing the West

September 30 – November 26, 2023 Fisher and Changing Galleries, main museum

Special thanks to SRP for community program funding

Día de los Muertos Ofrenda

October 28 – November 5, 2023

Desert Caballeros Express

November 18, 2023 – January 4, 2024, CCLC

Howard Post: Western Perspectives

December 16, 2023 – February 25, 2024, Fisher and Changing Galleries, main museum

Cowgirl Up!: Art from the Other Half of the West, 19th annual

March 22 – September 1, 2024, 2nd floor main museum

National Congressional High School Art Competition, Arizona 4th District

May 25 – July 21, 2024 CCLC

Kids with Cameras: Student photo exhibition

May 25– July 21, CCLC

Special thanks to Cox Charities

The Horse in Art

July 13, 2024 – June 8, 2025

[members' opening July 12, 2024]

West of Center: Highlights from the Wickenburg Art Club,

July 27 – September 29, 2024, CCLC

Werner Segarra: Vaqueros de la Cruz del Diablo

September 28, 2024 – March 2, 2025

[members' opening Sept. 27, 2024]

Special thanks to our 2023-24 exhibition sponsors: Arizona Commission on the Arts; John and Lynne Boyer; Christine and Paul Branstad; Cox Charities; Dita and John Daub; The DeVore Foundation, Alta and Bill DeVore, trustees; Jim and Rea Ludke; Sharon and Lanny Martin; National Endowment for the Arts; Carey and Jack Sigler; Kathleen Parrish and Douglas S. Spencer; and the Town of Wickenburg.

Many exhibitions in both Museum buildings are enhanced by the guidePORT™ audio tour system. Adult and student English and Spanish guidePORT™ tours made possible by Arizona Humanities.

SPECIAL EVENTS

Cowgirl Up! March 22 – September 1, 2024

Participating artists:

Maura Allen	Linda Glover Gooch	Karen Petrovich
JaNeil Anderson	Veryl Goodnight	Sarah Phippen
Heather Beary	Lisa Gordon	Dolores Purdy
Naomi Brown	Ann Hanson	Diana Reuter-Twining
Sophy Brown	Erin Hanson	Stephanie Revennaugh
Rachel Brownlee	Harper Henry	Rosetta
Heather Burton	Dyana Hesson	Georgia Rowswell
Shawn Cameron	Shelby Keefe	Samantha Sherry
Stephanie Campos	Lauri Ketchum	Sharon Standridge
Jennifer Cavan	Susan Kliewer	Susiehyer
Sonja Caywood	Michelle Kondos	Dawn Sutherland
Karen Clarkson	Laurie J. Lee	Teri Sweeney
Sherry Cobb-Kelleher	Mary Leslie	Rebecca Tobey
Sheila Cottrell	Jan Mapes	Nancy Tome
Lisa Danielle	Sharon Markwardt	Echo Ukrainetz
Judith Durr	Deanne McKeown	Cari Updike
Joni Falk	Vickie McMillan-Hayes	V.... Vaughan
Deborah Copenhaver Fellows	Barbara Meikle	Yun Wei
Kira Fercho	Julie Nighswonger	Megan Wimberley
Corey Garman	Mejo Okon	Kwani Povi Winder
Jessica Garrett-Lawrence	Crystal Orlando	Liz Wolf
Lisa Gleim	Vicki Pederson	

Judges

Kathy Duly, Coordinator, Grand Canyon Celebration of Art (CoA) Scottsdale, Arizona
Fausto Fernandez, Artist, Phoenix, Arizona
Jane Parrish, Art Patron and Collector, Cornville, Arizona

Statistics

177 pieces sold to 115 buyers from March 22 – September 1,
grossing \$533,796



Boot illustration @ Tim Zeltner/iZiart.com

Sponsors

Platinum Spur, \$25,000

Carey and Jack Sigler

Diamond Spur, \$20,000

The DeVore Foundation,

Alta DeVore, Trustee

Lori and Rich Jaros

Jackye and Leon Powell

Gold Spur, \$10,000

John and Lynne Boyer

Christine and Paul Branstad

Sally and Sandy Cutler

Dita and John Daub

Arthur H. Ditto Family Foundation

J. Landis and Sharon Martin

Family Foundation

Rancho de los Caballeros Ranch

Bob and Betsey Unger

Silver Spur, \$5,000

Drs. Thomas and Virginia Collier

Mary Ann Igna

Roberta and Pat Jacobs

Rea and Jim Ludke

Sarah R. Goulard and Hiram F. Moody Jr.

National Bank of Arizona

Kathleen Parrish and Douglas S. Spencer

Betty and Tom Watt

Copper Spur, \$2,500

Margie and Allen Brown

Bob and Theresa Dunn – Serape Bleu

Sharon and John Griner

Jan Harrington, in memory of

Chuck Harrington

Mary Jo and George Hellick

Ellie Nolan

Linda Waag and Marty Schlumberger

Elaine and Peter Schweitzer

Linda and Joe Stevens

Wickenburg Ranch

Nickel Spur, \$1,000

Jeff Deming

Becky and John Marzolf

Becky and Jason Rovey

Studio Ma

June White

Turquoise Spur, \$500

Amanda Boggs

Holly Caniglia

Double “H” Custom Hat Company

Jenifer and Dan Finley

Happy Trails Adventure Co. of Arizona

Cathy Hurst and Philip Meyer

Karla and Corey Mortimer

Todd and Amanda Unger

Community Sponsors

\$400

Eileen M. McGuire, PLLC

Rusty Rooster

Sage Gallery | Sam and Brenda Crissman

Wickenburg Chamber of Commerce and
Visitor Center

\$200

Ben’s Saddlery

Best Western Rancho Grande

BG Bratcher Real Estate

Champion Physical Therapy



Cowgirl Up! 2024 artists

Media Sponsors

Art of the West
Southwest Art
Western Art and Architecture
Western Art Collector

Grant Supporters

Arizona Commission on the Arts
National Endowment for the Arts
Town of Wickenburg

Awards

Best of Show: Georgia Rowswell, "Thunderhead Off Happy Jack Road", textiles
1st Place 2-dimensional on canvas: Crystal Orlando, "High Plains Drifter", charcoal and graphite on canvas
1st place 2-dimensional on paper: Dolores Purdy, "Who Will Get the First One", colored pencil on paper
1st Place 3-dimensional: Rosetta, "Spirit Brothers", bronze
Director's Choice: Karen Clarkson
DCWM Museum Purchase Award: Crystal Orlando, "High Plains Drifter", charcoal and graphite on canvas; Liz Wolf, "Dreams in Flight", bronze
Artists' Choice for body of work: sponsored by Art of the West magazine: Mejo Okon
Patrons' Choice for body of work: sponsored by Western Art & Architecture magazine: Lisa Danielle
People's Choice Award: Michelle Kondos, "Crossing Over", oil on linen, 24" x 30"
Western Art Collector magazine's Editor's Choice Award: Michelle Kondos

Attendance March 22 – September 1: 11,977

Income:

Ticket Sales:	\$35,155
Sponsorships:	\$230,129
Art incl. auction sales:	\$533,796
Shipping, handling, & foundry fees	\$6,212

Expenses: \$525,411

Net: \$279,881

Note: Artists receive 65% of art sales, DCWM receives 35%.

Drove from the East Coast to see some of the West.

– Joan and Scott Ross, Bangor, PA

Cowgirl Up! Western Woman of Distinction Luncheon

To recognize and celebrate accomplished women of the West and to inspire other women to further the Western spirit.

Theresa Dunn was honored with DCWM's Elizabeth Hudson Smith award on April 9, 2024.

Attendance: 93

Emcee: Daniel M. Finley

Event Co-Chairs: Dianne Emond, Nikki Reed, Coeta Thrasher, and Betty Watt

Sponsors

Title Sponsor \$2,000

National Bank of Arizona

Premier Sponsor \$1,500

Mary and Patrick Simpson

Premier Sponsor \$1,000

John and Lynne Boyer

Sally and Sandy Cutler

John and Dita Daub

Arthur H. Ditto Family Foundation

Jack and Carey Sigler

Betty and Tom Watt

Sustaining Sponsor \$500

Drs. Virginia and Thomas Collier

John Lape, Architect

Rea and Jim Ludke

Income:

Ticket sales \$6,340

Sponsorships \$13,300

Other \$350

Expenses \$7,928

Net: \$12,062

Heart of the West Gala

Artist Howard Post was honored with DCWM's Lifetime Achievement Award on January 20, 2024

Attendance: 130

Emcee: Erik Petersen

Event Chair: Betty Watt

Sponsors

Key Sponsors \$20,000

Carey and Jack Sigler

George Catlin Level \$5,000

John and Lynne Boyer

Christine and Paul Branstad

Dita and John Daub

Sarah Goulard and Hiram F. Moody, Jr.

Nancy and Terry Theken

Betty and Tom Watt

Frederic Remington Level \$2,000

Drs. Thomas and Virginia Collier

Art and Wendy Ditto

National Bank of Arizona

J. Landis and Sharon Martin

Family Foundation

Ellie Nolan

Serape Bleu

Charlee Brotherton-Yeatts and Bob Yeatts

Charles Russell Level \$1,500

Sally and Sandy Cutler

Dianne and Pete Emond

Rea and Jim Ludke

Elaine and Peter Schweitzer

Kathleen Parrish and Douglas S. Spencer

Studio Ma

Ron and Coeta Thrasher



Cowgirl Up! Western Women of Distinction honoree Theresa Dunn

Auction and other donors

Anonymous	Income:	
Broadmoor Galleries – John Marzolf	Ticket sales	\$16,400
Tim Cox	Sponsorships	\$68,500
Craig Cutler	Donations	\$25,200
Dita and John Daub	Art incl. auction sales	\$87,890
Liz Mead	Expenses:	\$46,919
Medicine Man Gallery –	Net:	\$154,071
Mark Sublette		
Erik Petersen		
Howard Post		
Sage Gallery		
Carey and Jack Sigler		
Rob Watt		
Don Weller		

Boyd Ranch Giddy Up Go Gala

November 5, 2023

Sponsors

Betty and Tom Watt	Riata Saddles – Karen Lamontagne
Jo and Denny Lauterbach	Serape Bleu
Lisa and Derek Tacca	Seven Roan Western Wear
Nancy and Terry Theken	Sage Gallery

Auction Donors

ACE Hardware	Shelli Guetz
Rhon Alder	Stewart Hardware
Bar 7	Tubac Golf Resort and Spa
Betsy and Myron Deibel	Vern Lewis
Boyd Ranch	Vulture Peak Patchers Quilt Guild
Buckskin Betty	Betty and Tom Watt
Capital Farms	Wickenburg Country Club
Carrol Trading Co.	Wickenburg Ranch

Green Spot Nursery	Dessert Auction Donors
Dominic Papetti	Karen Barber
Dr. Josh Jones DDS	Bedoian's Bakery
Haulin' Ash BBQ	Nana's Sandwich Saloon
Jan Heineman	Janice Wolfe

Attendance: 68

Jane Coleman	Income:	
Karen and Art Barber	Ticket Sales:	\$7,370
Fleurdesignz – Karen Folleras	Sponsorships/donations:	\$10,725
Kip Gates	Art auction sales:	\$24,337
Liz Mead	Dessert auction:	\$2,975

Maureen Serrano	Expenses:	\$4,620
Montana Silversmith	Net:	\$40,787
Old Livery Mercantile		
The Palomino		

Boyd Ranch Mule Ride

March 5 – 12, 2024

Attendance: 97

Income:

Ticket sales: \$35,610

Donations/Sponsorships \$14,100

Auction \$22,840

Expenses: \$48,910

Net: \$23,640



Boyd Ranch Educational Center

Appraisal Day with Sean Morton

February 3, 2024

Attendance: 30

Income:

Appraisal fee: \$655

Expenses: \$250

Net: \$405

Dave Stamey Concert

March 1, 2024

Attendance: 275

Income:

Ticket/retail sales: \$15,471

Expenses: \$5,254

Net: \$10,217

Las Se oras de Socorro 41st Annual Home & Garden Tour

November 4, 2023

Chair: Betty Watt

Homes toured:

Sandy Blankenship

Arthur Ditto

Jeff Olander

Tiffany Spaulding

Anneemie Williams

Attendance: 454

Annual Contribution to DCWM: \$50,000



Las Se oras de Socorro annual donation

ANNUAL APPEAL 2024 DONORS

January 1-December 31, 2024

Total income: \$21,514

\$1-\$99

10 Donors

\$100-\$499

29 Donors

\$500 and above

EG & Carol Barmore
Patrice Buckhardt
Sally and Sandy Cutler
Greg Deuberry
George and Jan Dillard

Judith and Stanley Getch
Patricia & Geoffrey Gollub
Cheryl Hoyer
Peter and Marne Kellogg
Pat & Bruce Olson
Ronald & Karen Rezny
Lawrence & Maureen Serrano
Elizabeth and Ben Shaw
Jean and James Stengel
Bruce and Kris Stromberg
Mary Ann Turner

ADULT EDUCATION PROGRAMS

Lectures, Gallery Talks, and Book Presentations

Oct. 18: The Soul of Native America with Dr. Eduardo Pagán
Nov. 7: Scott Baxter public walkthrough
Nov. 14: Lecture with Maurice Crandall
Nov. 28: Lecture and book signing with Will Grant
Dec 7: Indian Wars Lecture with Dr. Eduardo Pagán
Dec. 8: Deconstructing the Taco Lecture with Greg McNamee
Jan. 17: Book Talk with Roger Naylor
Jan. 19: Howard Post public walkthrough
Feb. 8: Horse Culture and Native Life lecture with Dr. Eduardo Pagán
Feb. 20: Black History with Bernard Wilson
Mar. 14: Japanese Gila River Internment Camp lecture with Midori Hall
Mar 22: *Built on a Strong Foundation: Western Women Artists* with Dr. Tricia Loscher
Apr. 4: Book talk and signing with Tom Zoellner
Aug. 17: Desert Critters Program

Adult Workshops

Apr. 13-14: Scottsdale Artists' School - Cancelled
Dec. 28: Winter Kids' workshop
Jan. 13: Mata Ortiz Wood Painting Workshop

Desert Adventure Tours

Jan. 16: Guest Ranches
Jan. 29: Ghost Towns
Feb. 7: Guest Ranches
Mar. 6: Walnut Grove Dam

Artist Demonstrations

Jan. 12-14: Mata Ortiz Potters and Weavers
Feb. 24: Paint Wickenburg Plein Air Event
Aug. 26: West of Center, Wickenburg Art Club



Paint Wickenburg Plein Air Event

Bearcat Family Friday Presented by the Etnyre Foundation Education Programs

Oct. 6: Family Friday – Dia de los Muertos mask and beaded bracelet
Nov. 3: Family Friday – Wooden Toy train
Dec. 1: Family Friday – Holiday gourd ornament painting
Jan. 5: Family Friday – Clay pinch pots
Feb. 2: Family Friday – Arizona's birthday flag bandanna coloring
Mar. 1: Family Friday – Arizona flora and fauna coloring book
Apr. 5: Family Friday – Wickenburg Art Club paint along class
May 3: Family Friday – Monarch butterfly suncatcher
June 7: Family Friday – Decorate a kite or wood glider
July 5: Family Friday – Make and take an early American flag
July 20: Day of the Cowboy – Buckaroo passport
Aug. 2: Family Friday – Painting wooden snakes
Sep. 1: Family Friday – Making a mini piñata
Sep. 7: Fiesta Septiembre, Crafts at Kids Zona

STUDENT EDUCATION PROGRAMS

Congressional Art Competition Reception – May 11

Student Photo Exhibition Reception – May 25

School Tours and Student Outreach (245 students, 14 adults)

Camp Imagination, Russian Inspired Folk Art, June 6-17
Camp Imagination, Russian Inspired Folk Art, June 20-July 1
Boyd Ranch Kids' Club at the Museum, Oct. 8, Jul. 9, Sept. 3
Boyd Ranch Pony Club, Oct. 14-16

Students' Cowboy Poetry presentations

Participating Schools: Aguila Elementary, Congress Elementary, Festival Foothills Elementary, Hassayampa Elementary, Model Creek Elementary, Morristown Elementary, Nadaburg Elementary, Skull Valley Elementary, Vulture Peak Middle School, Wickenburg Christian Academy, Wickenburg High School

Judges: Tracy Smith, Jackie Oliver, Sandy McGill

Poetry Winners

Elementary School

Honorable Mention: Piper Sandoval, 5th grade, Quite Write, *The Cake and the Snake*
3rd Place: Paisley Basham, 5th grade, Hassayampa Elementary, *Roping*
2nd Place: Caleesi Stuppelbeen, 5th grade, Hassayampa Elementary, *The Old Man's Ranch*
1st Place: Collin Davidson, 5th grade, Quite Write, *Blue the Cowdog*

Middle School

Honorable Mention: Cash Broughton, 8th grade, Wickenburg Christian Academy, *Old Blind Joe*
3rd Place: Alicia Martin, 7th grade, Wickenburg Christian Academy, *Wickenburg*
2nd Place: Evelyn Douthett, 8th grade, Quite Write, *Los Desierto del Animales*
1st Place: Allyson Hall, 8th grade, Wickenburg Christian Academy, *Fiddler in the Wind*

High School

Honorable Mention: Calden Dickenson, 12th grade, Wickenburg Christian Academy, *The Bull*

1st Place: Logan Nunn, 12th grade, Wickenburg Christian Academy, *For Them*

Field Trips and Kids' Groups

Apr. 5: School Tour

Apr. 24: Black Mountain Science Academy

May 3: Model Creek Elementary School

May 14: Wickenburg Christian Academy

May 10: Coyote Adventure Club

Jun. 20: Phoenix Children's Academy

Sept. 30: Werner School Tours

Hassayampa Elementary School 5th grade

Hassayampa Elementary School 4th grade

Quite Write

Wickenburg Christian Academy

Offsite Outreach

Dec. 14: Wickenburg Christian Academy visit to Boyd Ranch

Jan. 17: Kyrene del Milenio Elementary School visit

Apr. 20: Mesquite Festival

Vulture Peak Middle School Career Fair

Phoenix Art Museum Art Educators Day

Camp Imagination, June 5 – June 30

Visual art class session 1, 296 youth

Visual art class session 2, 360 youth

ART & ARTIFACTS ACQUIRED BY PURCHASE

Purchased with the Dita and John Daub Western Women's Art Acquisition Funds

May 2024: Marjorie Reed (1915-1996) *Early Pioneers*, circa 1936, oil on board

May 2024: Mary Russell Ferrell Colton (1889-1971), *Hart's Prairie*, circa 1920s, oil on canvas

August 2024: Lucy Drake Marlow (1890-1979), *The Ticket Taker*, 1928, Oil on canvas

August 2024: Pablita Velarde (1918-2006), *Untitled*, c. 1941

August 2024: Georgia O'Keeffe (1887-1986) *Tree*, 1917 Amarillo Texas, Watercolor on paper

August 2024: Georgia O'Keeffe (1887-1986), *The Artist's Ghost Ranch Patio* (Untitled), New Mexico, c. 1940

August 2024: Dorothy Brett (1883-1987), *Dancers in the Clouds above Taos*, circa 1940

August 2024: Gene Kloss (1903-1996) *Penitente Good Friday*, c. 1934, Lithographic Crayon on paper

August 2024: Gina Knee (1892-1982) *Two Women in Black Shawls*, Watercolor on paper

August 2024: Norma Bassett Hall (1889-1957) *Sangre de Cristo Mountains -Near Nambe*, c. 1940s, Oil on canvas

August 2024: Ila McAfee (1897-1995) *Rabbit Hunt -Taos Indians*, c. 1950s, Watercolor on paper

August 2024: Polia Pillin (1909-1992) *Red Gate*, c. 1940s, Watercolor on paper

August 2024: Virginia True (1900-1989) *Village Road*, Watercolor on paper

August 2024: Olive Rush (1873-1966) *New Mexico Landscape*, c. 1950, Watercolor and oil

August 2024: Ila McAfee (1897-1995) *Turmoil*, Oil

August 2024: Ila McAfee (1897-1995) *Indian Summer*, 1957, Oil on board

August 2024: Anna Katharine Skeele (1896-1963) *Winter-New Mexico*, Watercolor & pastel on paper

August 2024: Anna Katharine Skeele (1896-1963) *Woman in White Blouse* (Untitled) Oil on canvas

August 2024: Erna Lange (1896-1984) *Long Shadows*, created between 1940-1984, Oil on canvas

August 2024: Erna Lange (1896-1984) *Pink Cloud Whisps*, created between 1940-1984, Oil on canvas

August 2024: Lillian Wilhelm Smith (1882-1971) Set of Rare Flintridge China, "Whirlwind" Pattern, once owned by Senator Barry Goldwater and Designed for Goldwater's Department Stores, Gift to DCWM from Mrs. Lindamood; Approval needed to pay for fine art packing and shipping from the Daub Acquisition Fund

ART & ARTIFACTS ACQUIRED BY DONATION

October 2023: 8 boxes of cowboy poetry; a bar back from 1910

November 2023: Acoma pot by Margaret Seymour that was donated by Leilani Watt. The pot was given to Lealani's husband, James Watt, who was the Secretary of the Interior under President Ronald Regan.

February 2024: Donor Ilene Weeks of California; One painting by Lucian C. Vannerson, titled and dated: *Superstition Mountain*, 1946

February 2024: Donor Mr. Duckworth of Oregon; One Katsina Doll

February 2024: Donor Ms. Maureen Thornton Rocking Horse, Vest, and Chaps (c. 1960s) made by Vaudrey Dickenson of Wickenburg

August 2024: Gift of the Alkire Pioneer Family of Arizona; Three oil paintings by Hart Merriam Schultz

August 2024: Donor Dr. Allan Cooke of New Mexico; 14 ancient American Indian ceramic vessels and one reproduction bowl.

ART & ARTIFACTS ON LOAN

Sheila Cottrell, *Henry Wickenburg on His Ranch*, 2019, oil on canvas, Anonymous Gift

To: Town of Wickenburg

For: Display in Town Hall conference room, January 9, 2020 – on-going

Marie Barbera, *Winter Wind on the Mesa*, bronze, 3/11, Gift of Mr. Schalon

To: Saguaro Theater, Wickenburg

For: Display in Saguaro Theater Park, April 10, 2020 – on-going

DESIGNATED RESTRICTED DONATIONS

Corporate and Government Grants

For General Operating

Arizona Commission on the Arts, \$28,000

For Programs

Cox Charities, Cowboy Poetry Program, \$3,500

The Etnyre Foundation, Family Fridays \$2,400

For Marketing Wickenburg

Town of Wickenburg, \$50,579

Individual Donations

For General Operating

Johnson Historical Museum of the Southwest, \$100,000

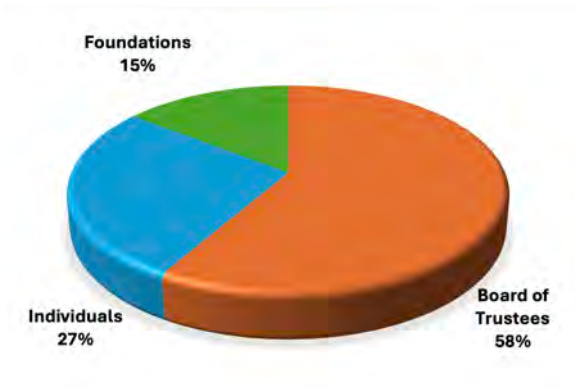


Marjorie Reed (1915-1996) *Early Pioneers*, circa 1936, oil on board

'A NEW FRONTIER' \$27,000,000 CAPITAL CAMPAIGN

October 1, 2023 – September 30, 2024

Pledges and donations received: \$10,378,270



The Desert Caballeros Western Museum’s \$27 million capital campaign will provide the funds necessary to showcase its growing collection of paintings and sculptures, expand educational experiences for students and adults, and provide a superb facility for gatherings that will benefit our citizens and attract more tourism and events to the Town of Wickenburg.

The 12,020 square-foot Art Museum and Pavilion will be located directly across the street from the current location and is envisioned as a state-of-the-art facility that will nestle into the heart of downtown Wickenburg. Brilliantly designed by the renowned architectural firm, Studio Ma.



Architect's rendering of the proposed new expansion by Studio Ma.

EARNED REVENUE

Membership

October 1, 2023 – September 30, 2024

Total: 663

Director's Circle (\$5,000+)

Kathleen Parrish, Chair
John and Lynne Boyer
Christine and Paul A. Branstad
Margie and Allen Brown
Peggy and Jim Colley
Drs. Thomas A. and Virginia U. Collier,
Officers, Comegys Bight Charitable
Foundation
Brenda and Sam Crissman
Sally and Sandy Cutler
Dita and John Daub
The DeVore Foundation, Alta and
Bill DeVore, Trustees
Saguaro Theater
Martin Schlumberger and Linda Waag
Judy Schuster
Maura Shackleton-Schuster and
Fred Schuster
Carey and Jack Sigler
Kathleen Parrish and Douglas S. Spencer
Betty and Tom Watt
Charlee Brotherton and Bob Yeatts

Director's Circle Lifetime Members

Connie Johnson
Rea and Jim Ludke
Sarah and Hiram Moody

Patrons' Circle (\$2,500)

Kate Crammer
Christine and EJ Dale
Ellie Nolan

Curator's Circle (\$1,000)

Maribeth and Tom Armstrong
Deborah and Tim Bateman
Kathleen and Robo Brumder
Jeff Deming
Jenifer and Daniel Finley
Jan and Ken Heineman
Annette Humm Keen and Dave Keen
Cathy Hurst and Philip Meyer
Jon Oscher

Becky and Jason Rovey
Elaine and Peter Schweitzer
Amanda and Todd Unger
Laura McGovern and Lawlor Wakem
Karol DeVore and John Ziegler

Premier (\$300): 42

Family and Friends (\$150): 105

Dual (\$80): 291

Individual (\$55): 136

Volunteer: 14

Complimentary Memberships: 9

Legacy Circle Members

Anonymous
Eleanor Barrows Blossom*
Alexander and Jane Boyd*
John and Dita Daub
Betsy and Myron Deibel
Jane and Aiken Fisher*
Carol Faoro
Bob and Lilly Fjeld*
Laura Evans Ford*
Sidney Garrett*
Sarah R. Goulard
Mary Ann Igna
Jeanne J. Jones*
Charles Klein*
Suzan Lynn Knisley
Dorothy Lemelson*
James and Carole Liggett
Rea and James Ludke
Linda and David Nelson
Alan Karl Pace
Bobbie and Joel A. Rogers*
Mary Ann and John D. Ryan *
Carolann Smurthwaite*
Edson and Harriet Spencer*
Nancy and Terry Theken
Louise and Don Tomlinson*
Betty and Tom Watt
Vi and George Wellik*

*Those whose gift has been realized

RETAIL

Desert Caballeros Western Museum operated two retail venues during 2023-24

The Museum Store at 21 North Frontier Street and Ranch Dressing, a Western lifestyle boutique at 18 North Tegner, both specialize in books, jewelry, Western themed items, permanent collection and exhibition-related merchandise.

The stores extend the educational experience of our visitors and support the costs of programming all year. In addition to selling merchandise, the stores host programs such as book signings and craft demonstrations throughout the year.

Desert Caballeros Western Museum is a proud member of the Museum Store Association professional organization which establishes best practices and ethical standards for the field.



Member Claudia Wiedmann won a bag full of retail items at the October Members' Appreciation Night

VOLUNTEERS

Total number: 53 **Total Hours:** 7,574 **Total Value:** \$\$204,518 (\$27/hour)

Areas Worked: admissions, museum stores, gallery guides, library, exhibition installation, docents, education programs, *Cowgirl Up!*, Boyd Ranch, gallery openings, and evening receptions.

Volunteer Events:

Nov 6: Welcome Back and Breakfast and Meeting

Nov 20: Volunteer Lunch and Printmaking Workshop

Dec 4: Holiday Party and Dinner

Mar 29: *Cowgirl Up!* Thank you, Breakfast.

Apr 10: Volunteer Annual Awards Dinner

Total Event Attendance: 150

Awards presented for 2023-24:

Volunteer of the Year: Shirley Oney

Volunteer Frontlines: Kat Bross

Volunteer Behind the Scenes: John Griner

Visitor Services: Tracy Smith, Jack Melton, Lulie Melton

Compadre: Maura Schuster

Loyalty: Helena Chapin (6,839 hours)

Lifetime Service Award: Harriet Haggett (6,896 hours)

Rookie of the Year: Cheryl Murray

Don Tomlinson: Kat Bross

Volunteer Posthumous: Judy Schroedl

1000 Hour Club: Shirley Aschebrock, Shirley Oney, Tracy Smith

2000 Hour Club: John Griner

Docent Training Completion Award: Brian Lair

Beautiful town! Wonderful museum.

– Susan DeRose, Buffalo, NY

VOLUNTEERS

October 1, 2023 – September 30, 2024

JoAnn Allen-Siegert
Shirley Aschebrock
Ken Beecham
Kathy Bellinski
Kathy Bross
Sandy Butterfield
Dee Bybee
Chuck Chapin
Helena Chapin
Jan Dillard
Carol Erickson
Gail Evans
Glen Floe
Tana Franklin
Gordon Graham
John Griner
Kate Guenther
Harriet Haggett
Ron Hart
Renea Hill
Jana Hird
Carol Huffman
Pat Jacobs
Roberta Jacobs
Linda Janssen
Deb Knapp
Kirk Kuemerle
Dale Kuropat
Brian Lair
Jeannette Lair
Denny Lauterbach
Jack Melton
Lulie Melton
Lafaun Miller
Cheryl Murray
Les Newton

Tracy Newton
Margaret Nyberg
Shirley Oney
Bonnie Pollock
Deborah Poteet
Fred Poteet
Michael Rice
Maureen Serrano
Patrick Simpson
Tracy Smith
Joe Stevens
Daisy Tuller
Chuck Van Winkle
Kathie Van Winkle
Michelle Weiss
Betty Watt
June White

Volunteers Emeritus

Jerry Andrews
Jim Bansner
Jackie Chamberlain
Julia Froelicher
Monica Lambert
Sharon Moen
Greg Ogard
Ruth Schlect

Board of Trustees

Sam Crissman, *Chairman*
Margie Brown, *Vice Chair*
James Colley, *Secretary*
Sarah Goulard, *Treasurer*
Maura Allen
Myrna Bennett
Charlee Brotherton
Theresa Dunn
Allen Gasper
Ken Heineman
Bruce Jackson
Jody McCoy
Gilbert Melendez
Mike Parrish
Becky Rovey
Maura Schuster
John "Jack" Sigler
Coeta Thrasher
Linda Waag
Betty Watt



Volunteer awards 2024

FINANCIALS

Statement of Financial Position September 30, 2024

Assets

Cash & Cash Equivalents	\$4,759,088
Cash in Endowment	69,231
Cash in Quasi-Endowment	8,228
Investments	838,398
Accounts Receivable	6,280
ERC Receivable	218,672
Inventories	75,252
Prepaid Expenses	50,475
Quasi-Endowment Investments	3,266,035
Endowment Investments	6,952,557
Property and Equipment, Net	5,915,495
Collections	—
Total Assets	\$22,838,878

Liabilities & Net Assets

Liabilities

Accounts Payable	\$123,809
Credit Card Liability	13,541
Accrued Expenses	63,071
Deferred Revenue	61,285
Total Liabilities	261,706

Net Assets

Without Donor Restrictions	\$9,727,122
With Donor Restrictions	12,850,050
Total Net Assets	22,577,172
Total Liabilities and Net Assets	\$22,838,878

FINANCIALS

Statement of Activities for the Year End September 30, 2024

	Without Donor Restrictions	With Donor Restrictions	Total
Support and Revenue			
Contributions and Sponsorships	\$225,693	\$7,502,601	\$7,728,294
Boyd Ranch Income	–	251,676	251,676
Grants	31,354		31,354
Admissions	168,887		168,887
Education and Activities	11,847		11,847
Memberships and Related Contributions	183,273		183,273
Store	153,465		153,465
Special Events, Net of Expenses of \$666,761	486,140		486,140
Net Investment Income (Loss)	713,333	1,538,850	2,252,183
Miscellaneous	51,941		51,941
Net Assets Released from Restrictions:			–
Satisfaction of Program Restrictions	3,159,055	(3,159,055)	–
Total Support and Revenue	\$5,184,988	\$6,134,072	\$11,319,060
Expenses			
Program Expenses			
Education/Public Programs	279,730		279,730
Presentation and Curatorial	1,022,539		1,022,539
Volunteers	78,383		78,383
Museum Store	241,792		241,792
Membership	52,516		52,516
Total Program Expenses	1,674,960		1,674,960
Supporting Services			
Management and General	741,754		741,754
Fundraising	282,635		282,635
Marketing Promotion and Advertising	114,833		114,833
Total Supporting Services	1,139,222		1,139,222
Total Expenses	\$2,814,182		\$2,814,182
Change In Net Assets	2,370,806	6,134,072	8,504,878
Net Assets at Beginning of Year	7,356,316	6,715,978	14,072,294
Net Assets at End of Year	\$9,727,122	\$12,850,050	\$22,577,172

MUSEUM STAFF

Maisye Anderson
Tonia Barker
Caesar Chaves
Kathy Clark
Kerri Crawford
Daniel M. Finley
Emily Gordon
Noah Gordon
Jessica Halseth
Julia Harn
Hillary Harnasch
Camille Hazeldine
Emilio Huggins
Mary Ann Igna
Jack Johnson
Jacob Johnson
Jennifer Johnson
Kelli Johnson
Kim Johnson
Jessica Kuemerle
John Kyritsis
Dr. Tricia Loscher

Nereida Macias
Jacqueline Oliver
Dr. Eduardo Pagán
Heiley Perry
Tarah Reed

Marilyn Rix
William Rix
Shelli Stibbens
Lisa Wallace

Visitor Services Associate Dec. 2023-Jan. 2024
 Housekeeper & Events Assistant
 Director of Marketing
 Director of Development
 Facilities Assistant since Oct. 2023
 Executive Director
 Director of Education
 Director of Facilities
 Visitor Services Associate to Nov. 2023
 Accounting Assistant
 Director of Business Operations
 Executive Assistant to May 2024
 Cuseum Data Entry Jan. 2024-July 2024
 Deputy Director and Curator to Feb. 2024
 Boyd Ranch Caretaker
 Boyd Ranch Ranch Hand
 Boyd Ranch Ranch Hand
 Boyd Ranch Ranch Hand from April 2024
 Boyd Ranch Assistant Caretaker
 Assistant Director of Education
 Collections Manager
 Curator from Jan 2024- June 2024, Chief Curator and the Dita and John Daub
 Curator of Western Women's Art from June 2024
 Executive Assistant from June 2024-Aug 2024
 Visitor Services Associate to Sept. 2024
 Adjunct Curator of History
 Visitor Services Associate: Administrative Assistant from Aug. 2024
 Visitor Services Manager to Aug. 2024; Development Coordinator
 from Aug. 2024
 Senior Visitor Services Associate/Weekend Supervisor
 Preparator to July 2024
 Visitor Services Associate
 Retail Operations Manager to Aug. 2024; Visitor Experience Manager
 from Aug. 2024



DCWM staff, December 2023

SPONSORS





Miss Rodeo America visiting the *Cowgirl Up!* exhibition.
Emma Cameron of New Mexico was crowned Miss Rodeo America 2024
on December 10, 2023. Photographer Caesar Chaves.

DESERT CABALLEROS WESTERN MUSEUM

21 N. Frontier Street | Wickenburg, AZ 85390

928.684.2272 | westernmuseum.org



Smithsonian
Affiliate

Front cover: Dita and John Daub Western Women's Art Acquisition purchase, Georgia O'Keeffe (1887-1986)
Tree 1917, watercolor on Japanese paper, painted while she was in Amarillo, Texas